

JC Fresh Farms' Red Grape Tomato First Pick Comes 1 Week Earlier than Previous Year

The initial harvest is focused on red grape tomatoes which will be available at top retail locations in Canada and the U.S.

FISHERS, IN, USA, April 26, 2023 /EINPresswire.com/ -- Land Betterment Corporation ("Land Betterment" or the "Company"), an environmental solutions company fostering positive impact through upcycling former coal mining and industrial sites to create sustainable community development and job creation, today announced that its subsidiary, Betterment Harvest, has successfully commenced picking its 2023 harvest from JC Fresh Farms ("JC Fresh"). The 2023 crop was planted in week 9, 2023 and is picking 1 week ahead of schedule. The farm has secured record pricing for the 2023 season.

Matt Tatomir, Co-President of Betterment Harvest and Founder of JC Fresh and Orangeline, commented, "Our flagship crop of JC is the Red Grape tomato and we are pleased to start picking a week earlier than during the prior year. We sell to the top tier customers and our team is knocking it out of the park this year."

JC Fresh Farms

JC Fresh Farms Limited property comprises of 33-acres of hi-tech double poly greenhouses with the ability to expand operations by an additional 17 acres of high- tech diffused glass. The facility is located in Kingsville Ontario, Canada and is currently in production with a focus in the exclusive specialty tomato class.

Produce Portfolio

JC Fresh is focused on growing the highest quality specialty produce. The 2023 crop is focused around specialty red grape tomatoes and medley mix grape tomatoes. The product choice is a key differentiator against the peer group.



Customer and Sales Channels

The JC Fresh crop is fully committed to the top produce marketers in the world, including Sunset Farms. Our fixed price contracts allow for solid revenue forecasting and management of both variable and fixed costs. The contractual arrangement allows locked in revenue and access to the world's leading retailers requiring hundreds of thousands of pounds weekly.

Betterment Harvest

Betterment Harvest, a Land Betterment company, is a leading controlled environment agriculture (CEA) company with a highly scalable model and the off-take agreements to support its growth plan. Operational footprint spans from Ontario Canada to Perry County Kentucky with over 65 acres of operational CEA. To learn more, visit bettermentharvest.com.

Land Betterment Corporation

Land Betterment Corporation, an Indiana Benefit Corporation, is an environmental solutions company focused on fostering a positive impact through upcycling former coal mining sites to create sustainable community development and job creation. The Company utilizes a complete solution-based lifecycle program to restore and rehabilitate the environment and revitalize communities in need of change and opportunity. Land Betterment accomplishes this by identifying un-reclaimed, run-down and neglected coal mining sites, fixing the environment through reclamation and remediation, and then repurposing the land to support a sustainable business that serves the community. Land Betterment firmly believes that with real solutions it is possible for restoration of impacted areas to live side-by-side long term employment, while building sustainable and safe surroundings for communities and our planet. For more information visit landbetterment.com or connect with the Company on Facebook, Twitter, and LinkedIn.

Special Note Regarding Forward-Looking Statements



This press release contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve known and unknown risks, uncertainties, and other important factors that could cause the Company’s actual results, performance, or achievements or industry results to differ materially from any future results, performance, or achievements expressed or implied by these forward-looking statements. These statements are subject to a number of risks and uncertainties, many of which are beyond Land Betterment Corporation’s control. The words “believes”, “may”, “will”, “should”, “would”, “could”, “continue”, “seeks”, “anticipates”, “plans”, “expects”, “intends”, “estimates”, or similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain such identifying words. Any forward-looking statements included in this press release are made only as of the date of this release. The Company does not undertake any obligation to update or supplement any forward-looking statements to reflect subsequent events or circumstances. The Company cannot assure you that the projected results or events will be achieved.

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