

3PL warehouse use tech to boost employment ops

Join [CartonCloud](#) and step inside this 3PL warehouse with a difference.

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[/EINPresswire.com/](#) -- "You can actually use your supply chain to change someone's life."

In 2023, over 761,400 people in America were employed in the Third Party Logistics sector. According to Ibisworld stats, this number has grown, increasing over 4.8% in the past 4 years, with most 3PL businesses employing just 25 people on average.

Small business logistics operators are shaping this country, and many other countries worldwide.

Join [CartonCloud](#) and step inside [Sendable](#)'s 3PL warehouse. A warehouse with a difference.

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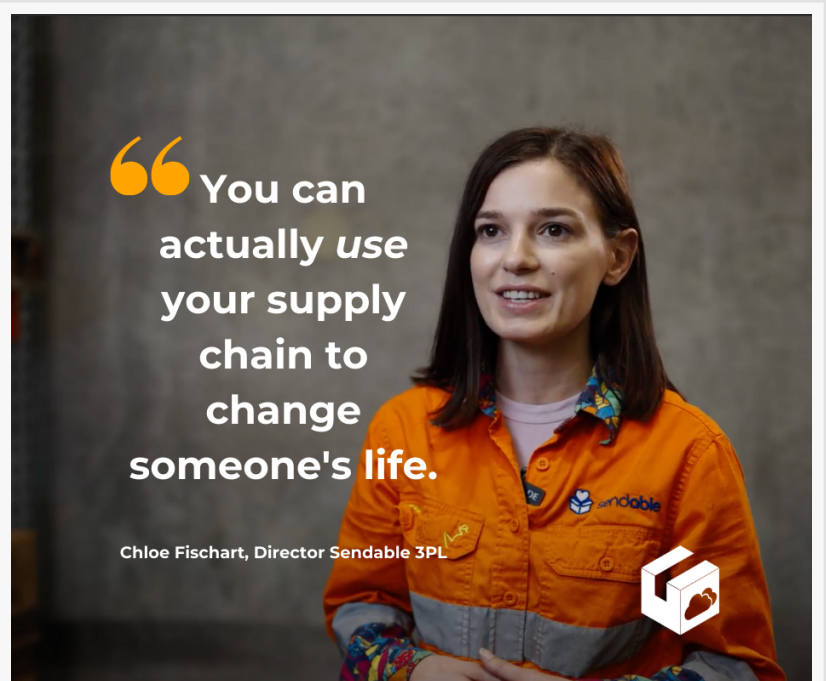
You can actually use your supply chain to change someone's life.”

Sendable Director Chloe Fischart

This 3PL has set out with a mission to create employment and training opportunities for people with a disability. They are breaking down barriers to training, learning, and employment while allowing customers to use their supply chain partners for positive change.

“Each item that our staff members pick and pack into their satchels, and send out — is done so with purpose, in the

fact that it offers employment opportunities to people with a disability,” Sendable Director Chloe Fischart explains.



3PL warehouse Sendable boost employment opportunities using CartonCloud

Sendable was founded in 2019 as an opportunity to build employment opportunities for people with a disability, in logistics. Today, Sendable provides high-quality, trackable, and customized pick-and-pack solutions for e-commerce and bulk commodity clients.

Leading the way locally and globally, Sendable is Australia's first social enterprise 3PL — a mission they want to inspire others to bring into their own operations.

Sendable provides unique training and employment opportunities to remove employment barriers for people with a disability — a cause very close to heart.

For Chloe, the concept came from her own experiences after her son was diagnosed with Autism and ADHD.

“Basically, what we were finding was all his future career prospects and schooling was put into a negative light after his diagnosis,” she said.

“As we dug into that further, we found there were employment barriers for people with a disability — and we basically said, ok, what can we do to create employment opportunities for people with a disability?”

“You can actually use your supply chain to change someone's life,” Ms Fischart said.

“Through our unique third-party logistics (3PL) model, we are focused on helping to take e-commerce businesses to the next level while providing a solution to labor force participation and skill development barriers that are currently faced by those with disability.”

Their mission wouldn't be possible without the support and partnership provided by CartonCloud logistics software, through delivering streamlined, intuitive warehouse and transport management, with user-first design and functionality.

For Sendable, this meant automated data entry and order tracking at each step, ensuring incoming stock could be easily accounted for and allocated. Orders could be easily picked directly from a mobile app, with barcode scanning for end-to-end accuracy.

CartonCloud's uniquely user-friendly design and interface caused global ripples, spurring their expansion to the United States and North America where they have set up a local team and already cemented their position as an industry leader.

“We're thrilled to work with Sendable, and to have the ability to provide them with the tools they need to streamline their business and to achieve their company goals,” said CartonCloud COO Shaun Hagen.

“All 3PLs working with e-commerce clients will want the ability to provide accurate and up-to-date

oversight of inventory levels and order traceability.

“What we’ve done at CartonCloud, is build an app that’s not only powerful in managing their operations and admin — giving you that accountability and traceability oversight— but also with a user-centric design, which makes it easy to train staff on, and intuitive to use.”

“For our customers, they really like promoting the social enterprise part of our 3PL business,” Ms Fischart said.

“It’s really around focusing on the employment opportunities that they can create directly through the sale of their products.”

“We’re able to change the lives of these individuals, and as we’re doing it I always have my son in mind. We don’t have to have these employment barriers in place, we can overcome them, we can create an inclusive environment where everyone can have opportunities to work.” Watch the [CartonCloudxSendable](#) story here.

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