

# EY Announces Melissa Wong of Zipline as an Entrepreneur Of The Year® 2023 Bay Area Award Finalist

*Entrepreneur Of The Year celebrates ambitious entrepreneurs who are building bolder futures*

SAN FRANCISCO, CA, UNITED STATES, May 1, 2023 /EINPresswire.com/ -- Ernst & Young LLP (EY US) today announced that [Melissa Wong](#) of [Zipline](#) was named an Entrepreneur Of The Year® 2023 Bay Area Award finalist. Now in its 37th year, Entrepreneur Of The Year is one of the preeminent competitive business awards for transformative entrepreneurs and leaders of high-growth companies who are building a more equitable, sustainable and prosperous world for all.



Melissa Wong, CEO and Co-founder, Zipline

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*Melissa Wong*

Melissa Wong was selected by an independent panel of judges. Entrepreneurs were evaluated based on their demonstration of building long-term value through entrepreneurial spirit, purpose, growth and impact, among other core contributions and attributes.

"Entrepreneurship is about taking risks and constantly innovating to create value for others," Melissa Wong, Zipline's CEO and Co-founder, said. "It's an honor to be recognized as a finalist for Ernst and Young's Entrepreneur of the Year, but the real reward is seeing the impact that our work at Zipline is having on retailers' lives every day. I

am proud that best-in-class retailers are using Zipline to engage their store teams and improve communications, ensuring alignment between HQ and the field. As a result, they are able to

[improve store execution](#), which we know positively impacts sales and the customer experience.”

Regional award winners will be announced on June 9, during a special celebration. The winners will then be considered by the National judges for the Entrepreneur Of The Year National Awards, which will be presented in November at the annual Strategic Growth Forum®, one of the nation’s

most prestigious gatherings of high-growth, market-leading companies. The Entrepreneur Of The Year National Overall Award winner will then move on to compete for the EY World Entrepreneur Of The Year™ Award in June 2024.



The Entrepreneur Of The Year program has recognized more than 11,000 entrepreneurs throughout the US since its inception in 1986, and it has grown to recognize business leaders across 145 cities in over 60 countries around the world.

#### Sponsors

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year Awards include presenting sponsors PNC Bank, N.A.; SAP America; and the Kauffman Foundation. In the Bay Area region, sponsors also include Cresa, Woodruff-Sawyer & Co, Big Picture and ADP.

Entrepreneur Of The Year® is the world’s most prestigious business awards program for unstoppable entrepreneurs. These visionary leaders deliver innovation, growth and prosperity that transform our world. The program engages entrepreneurs with insights and experiences that foster growth. It connects them with their peers to strengthen entrepreneurship around the world. Entrepreneur Of The Year is the first and only truly global awards program of its kind. It celebrates entrepreneurs through regional and national awards programs in more than 145 cities in over 60 countries. National Overall Award winners go on to compete for the EY World Entrepreneur Of The Year™ title. Visit [ey.com/us/eoy](https://ey.com/us/eoy).

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About Zipline:

Zipline is how best-in-class retailers bring brand strategies to life in stores. A unified platform for operational excellence, Zipline brings together frontline communications, task management, learning, resources, insights, and more—so everyone feels connected to the brand and inspired by their work. The company has an NPS of 78 and was named to the Inc. 5000 list of fastest-growing private companies. Store teams using Zipline have a 92% average team adoption rate of the software. What's more, CB Insights ranked Zipline as one of the 100 most promising B2B retail tech companies. Today, nearly 100 brands like Rite Aid and Sephora depend on Zipline to align and empower their store teams worldwide. For further information, please visit:

<https://getzipline.com>.

About Entrepreneur Of The Year®

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