

Growgetter Launches as Growth Marketing Agency for Data, Insights and Analytics Firms

Team of industry experts have created new marketing agency to drive growth for clients



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/EINPresswire.com/ -- [Growgetter](#), a growth marketing agency, launched today. Founded by marketing expert and serial research technology entrepreneur, Kristin Luck and SaaS marketing and revenue leader, Jenn Mancusi, Growgetter is dedicated to helping data, insights and analytics firms grow quickly and efficiently through effective data-driven marketing strategies that are focused on generating meaningful ROI.

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Kristin Luck, Founder & Managing Partner, Growgetter

With over 20 years of experience in the sector, Luck is a seasoned Founder with three Private Equity backed exits in the marketing tech and services sector. She currently heads up [ScaleHouse](#), a management consulting and growth strategy firm, and serves as a Senior M&A Advisor at Oberon Securities. Jenn Mancusi brings 15 years of sales and marketing expertise in the insights and experience management industries, connecting marketing strategy with revenue objectives. She most recently served as Chief Revenue Officer at Voxpopme.

Together, Luck and Mancusi have created a growth marketing agency that demystifies marketing for their clients and drives meaningful ROI. Growgetter’s services include marketing strategy and positioning, in addition to performance marketing and lead generation tactics driven by digital and social media activation. The agency’s unique data-driven approach combines proven marketing tactics with advanced measurement techniques and proprietary normative benchmarks to deliver real, measurable results that drive new customer acquisition and, ultimately, business growth.

“Growgetter isn’t just another marketing agency. We’re a team of data wonks and marketing strategists with unparalleled sector expertise who believe in the power of data to drive results.” said Kristin Luck, Founder and Managing Partner of Growgetter. “Our years of experience developing data-driven growth strategies and a laser focus on ROI were born from a need to

create real, measurable impact for our clients in a rapidly evolving industry.”

Jenn Mancusi, Co-Founder and CEO added, “Growgetter was born out of the belief that marketing should be more than just guesswork and creative ideas. By leveraging the power of data, we can create smarter, more effective marketing strategies that drive growth and deliver real ROI.”

About Growgetter

Growgetter is a growth marketing firm that combines the art and science of marketing to drive growth for businesses in the data, insights and analytics sector. The firm's team of experts leverages data-driven insights to create customized marketing strategies that deliver meaningful ROI. For more information, visit growgetter.io.

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