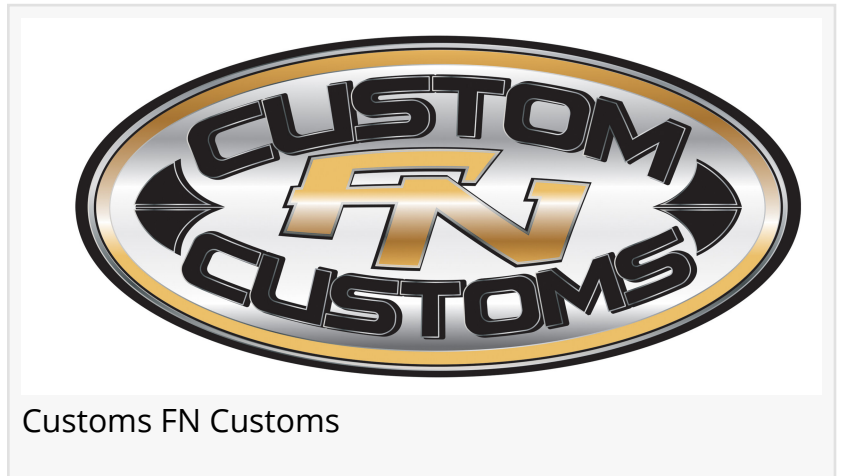


Custom FN Customs and Ride the Wall LLC Partner to launch a National Fentanyl Awareness Campaign

RACING TO WARN THE PUBLIC ABOUT THE DANGERS OF ILLICIT FENTANYL

AUBURN, CALIFORNIA, US, May 3, 2023 /EINPresswire.com/ -- As the Fentanyl epidemic continues to ravage communities across the United States, Custom FN Customs (Rick Wallen) and Ride the Wall LLC (Garret Therriault) have teamed up with National Fentanyl awareness advocates Andrea Thomas Voices for Awareness and Project

Facing Fentanyl, Ryan Kinnan (Auburn City Police Chief), and many other prominent figures to launch a major campaign aimed at prevention, harm reductions, and increasing awareness about the dangers of Fentanyl. Custom FN Customs has designed a Cadillac CTS-V Drift Car to



“

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Rick Wallen, CEO Customs FN Customs

travel to hundreds of major motorsports enthusiast events nationwide, performing and including ride-a-longs and demonstrations designed to educate the public about the dangers of Fentanyl. It is important to Custom FN Customs that Americans know how to protect themselves and their loved ones.

Fentanyl is the deadliest drug threat facing our country. It is a highly addictive man-made opioid 50 times more potent than heroin. Just two milligrams of Fentanyl, the small amount that fits on the tip of a pencil, is considered a potentially deadly dose. In 2022 the Drug Enforcement

Administration announced the seizure of over 50.6 million fentanyl-laced, fake prescription pills and more than 10,000 pounds of fentanyl powder for the calendar year. The DEA Laboratory estimates that these seizures represent more than 379 million potentially deadly doses of Fentanyl.

Customs FN Customs is based in Placer County, CA. 1 Pill Can Kill Placer (<https://1pillcankillplacer.com/>) and Division Chief of NYP unit West Operations Placer County Fire Department are two of Charity V's most prominent supporters of this prevention project. According to 1 Pill Can Kill, there was a 450% increase in fentanyl deaths in Placer County from 2019-2021. This data underscores the need for more awareness. Wallen says, "I'm in recovery myself and bring lived experience to this message of prevention. Drugs have been killing people for years; every drug death is equally important and certainly remembered in the making of this car." Wallen goes on to say, "Look, I don't know everything about the fentanyl crisis, I know kids are dying every day, and everyone is going down. This is our way of spreading awareness." When asked about fentanyl specifically, Wallen said, "Illicit Fentanyl has changed the rate at which people are dying from drug use. Illicit Fentanyl is killing users and the unsuspecting."

Customs FN Customs has put hundreds of hours into how best to memorialize every life lost to illicit fentanyl poisoning. The CTS-V holds a special seat dedicated to the memory of every life lost from drug poisoning. The seat is in the front passenger and is bright purple to denote the poisoning or overdose of lives lost to drug deaths. A digital screen will play a video image and name of two people who lost their lives from Fentanyl poisoning per demonstration. After each demonstration, the tires will be signed by the campaign team and presented to the surviving family members as a memorial. Each name set will be hand-written on the CTS-V as a memorial dedicated to the surviving families. When the car's body has been filled with names of those lost to Fentanyl poisoning, the car's removable body panels will be auctioned off to raise funds for Fentanyl prevention efforts.

May 13th, 2023 Custom FN Customs will be hosting the launch and release of the Charity V. The Event will be held from 6 PM to 12 AM at 12824

**Voices For Awareness
FACING FENTANYL**

May 13th 3PM-10PM
12824 EARHART AVE AUBURN CA 95602

Unveiling of Ride The Wall LLC. CHARITY-V DRIFT CAR
Custom FN Customs & Ride The Wall LLC. Shining The Light on Fentanyl Kills .

- Car Show
- Formula Drift VIEWING PARTY
- R/C Drift & Rock Crawling
- SIM DRIFTING
- FOOD , VENDORS & LIVE MUSIC
- CAR PARTS & HOTWHEELS SWAP MEET
- 2 STEP COMP & CAR LIMBO CONTEST

Logos include: RENEGADE, EG EXHAUST, KENDA STATUS, FACING FENTANYL, RENEGADE, TEF FaceShop, UNIKING PERFORMANCE, OGD GRAFFIX, and K&N.

CHARITY V UNVEILING

fentanyl

you can't see it

you can't smell it

you can't taste it

You can't smell or taste fentanyl. You can't tell if there's fentanyl in pills or powders by looking at them. The amount of fentanyl can vary between pills and other drugs, even within the same batch. While a single pill might get a person high without killing them, another pill could be fatal.

Beware, Be Smart, Be Alive

facingfentanyl.com

FACING FENTANYL

Facing Fentanyl Prevention and Awareness

Earhart Ave Auburn, California. The evening is a motorsports enthusiast event focused on fentanyl prevention and awareness. It is a family-friendly event with live music and guest speakers discussing first-hand experiences with fentanyl use, poisoning, and prevention.

The campaign will be working to create a storm on August 21st, with Facing Fentanyl for National Fentanyl Prevention and Awareness Day. The awareness day is supported by the DEA and hundreds of awareness partners and families impacted by Fentanyl to spread prevention nationwide. Event planners are working now for a center stage demonstration, and performance of Charity V live in Times Square, New York. Customs FN Customs wants the world to see how urgent it is to spread prevention and prevent further negative impact fentanyl is taking on our country.

"Fentanyl is the deadliest drug scourge our nation has experienced. It's killing someone every 5-7 minutes," said [Andrea Thomas of Facing Fentanyl](#). "We are proud to partner with Custom FN Customs and Ride the Wall LLC to increase awareness and prevent more people from dying. It's time for all of us to take action and do our part to ensure that no family has to endure the pain and suffering caused by this epidemic." Facing Fentanyl, Ride the Wall LLC, and Customs FN Customs will launch a tool kit specific to this campaign in the summer of 2023.

Custom FN Customs and Ride the Wall LLC have dedicated nearly \$250,000 over the last two years towards this fentanyl campaign project. They are asking for donations to support this cause and their travel across the country, spreading the message about the dangers of illicit Fentanyl and sudden death.

For more information on the Charity V Fentanyl Awareness campaign and to donate, please visit:

<https://linktr.ee/ridethewall>

<https://linktr.ee/CustomFNCustoms>

<https://facingfentanylnow.org/>

<https://1pillcankillplacer.com/>

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