

Tidings Media Appointed NOAA Weather-Ready Nation Ambassador for the National Weather Service

Florida based Tidings Media lead by editor David Happe has been appointed as a brand ambassador to the National Weather Service's "Weather Ready Nation" program

TAMPA, FLORIDA, UNITED STATES, May 4, 2023 /EINPresswire.com/ -- Tidings Media (www.Tidings.News) has officially been appointed as a brand ambassador for the National Weather Service's NOAA "Weather Ready Nation" emergency communications team.

The Weather-Ready Nation Ambassador™ initiative is the National Oceanic and Atmospheric

Administration's (NOAA) effort to formally recognize NOAA partners who are improving the nation's readiness, responsiveness, and overall resilience against extreme weather, water, and climate events. As a WRN Ambassador, partners commit to working with NOAA and other

“

Ultimately, a Weather-Ready Nation empowers everyone to make life-saving decisions that also prevent devastating economic losses. It's all of us working together.”

David Happe, Tidings Media



National Weather Service Brand Ambassador

Ambassadors to strengthen national resilience against extreme weather. In effect, the WRN Ambassador initiative helps unify the efforts across government, non-profits, academia, and private industry toward making the nation more ready, responsive, and resilient against extreme environmental hazards. Weather-Ready Nation (WRN) is a strategic outcome where society's response should be equal to the risk from all extreme weather, water, and climate hazards.

Tidings is working in cooperation with the National Weather Service to help get information out to our Tampa Bay communities in the event of

severe weather so that people can be prepared. Tidings Media founder and editor David Happe spent several years on the Disaster Action Team with the American Red Cross in Minneapolis and then St. Petersburg, Florida before starting Tidings Media in 2020.

"Ultimately, a Weather-Ready Nation empowers everyone to make life-saving decisions that also prevent devastating economic losses. It's all of us working together to become a nation known for its resiliency in the face of deadly weather events" said David Happe, Weather-Ready-Nation Ambassador for the National Weather Service. "Working with the National Weather Service and our county emergency preparedness teams, Tidings Media will actively engage to help keep the people of Tampa Bay informed, prepared and safe. I am thankful to have Tidings Media represent the NWS and work alongside our local emergency management teams to help keep people safe."



Tidings shares weather data and real time local information to the NWS. Tidings forecasts are tailored to Tampa Bay tri-county areas of Pinellas, Pasco and Hillsborough Counties by AccuWeather and can pinpoint severe weather with push alerts through our free email blast system.

About Tidings Media :

Tidings Media announced the launch of a Florida community centric hyperlocal alternative news platform. The first of several planned Florida sites is www.Tidings.News for the Tampa Bay region. The objective of the website is to retake community journalism from the hands of the mainstream conglomerates and return authentic reporting to local journalists. Tidings will be adding volunteer credentialed reporters, contributors, and commissioned salespeople across the entire Tampa Bay area to support each of the sites with content and advertising.

Bookmark the developing Tidings AccuWeather forecast and alert page here :

<https://tidings.town.news/g/tampa-fl/weather>

Sign up for free alerts from Tidings on weather and other local news by visiting

<https://tidings.town.news/subscribe/8233/org/77361>

For advertising opportunities with Tidings Media or to sponsor the Tidings Media weekend and five day forecasts, email pr@tidings.media

Weather-Ready Nation Ambassador™ and the Weather-Ready Nation Ambassador™ logo are trademarks of the U.S. Department of Commerce, National Oceanic and Atmospheric Administration, used with permission.

David Happe
Tidings Media
+1 888-434-6471
[email us here](#)

Visit us on social media:

[Facebook](#)
[Twitter](#)
[Instagram](#)
[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/631029746>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.