

French Fries Market Size, Share, Trends, Growth, Analysis, Report, Forecast 2023-2028

Global French Fries Market Size To Grow At A CAGR Of 6.40% In The Forecast Period Of 2023-2028

30 NORTH GOULD STREET, WYOMING, UNITED STATES, May 1, 2023
/EINPresswire.com/ -- The 'Global [French Fries Market Share](#), Size, Price, Trends, Growth, Analysis, Report and Forecast 2023-2028' by Expert Market Research gives an extensive outlook of the global french fries market, assessing the market on the basis of its segments like product, end-use, distribution channel, and major regions.



French Fries Market

The report studies the latest updates in the market, along with their impact across the market. It also analysis the market demand, together with its price and demand indicators. The report also tracks the market on the bases of SWOT and Porter's Five Forces Models.

French Fries Market Size, Share, Trends, Industry Report, Key Player, Major Segments, and Forecast

The key highlights of the report include:

Market Overview (2018-2028)

- Historical Market Size (2022): USD 25.5 billion
- Forecast CAGR (2023-2028): 6.40%
- Forecast Market Size (2028): USD 36.7 billion

The global French fries market is primarily driven by the growing preference for fast food among the young population across the world. The growing penetration of global fast-food chains such as McDonald's and KFC is expected to bolster the market growth over the forecast period.

Changing consumer lifestyles, rising expenditure on fast food, and easy accessibility to multiple outlets through online food delivery services are expected to further support the demand for French fries.

Get a Free Sample Report with Table of Contents@

<https://www.expertmarketresearch.com/reports/french-fries-market/requestsamplereport>

The easy availability of several brands of frozen French fries brands across several distribution channels is further driving its consumption. Additionally, increasing innovative product launches by key players in terms of new flavours, shapes, and varieties is further aiding the French fries market demand.

For instance, in July 2022, Kraft-Heinz, Inc., a United States-based manufacturer of various condiments, launched Spoon Friez. A unique take on classic French fries, Spoon Friez is shaped like a spoon and designed for easy pairing with condiments.

French Fries Industry Definition and Major Segments

French fries are baked, or fried snacks made utilising potatoes. French fries are usually, thin cut batons of potatoes that are popularly consumed internationally, with condiments including ketchup, mayonnaise, salsa, and gravy, and among. While french fries are typically in baton shape, they are also available in a variety of other shapes, including waffle, and curly. French fries are a rich source of carbohydrates.

Read Full Report with Table of Contents@

<https://www.expertmarketresearch.com/reports/french-fries-market>

Based on product, the market is segmented into:

- Frozen
- Regular

On the basis of end-use, the market is categorised into:

- Food Service
- Retail

Based on distribution channel, the market is divided into:

- Supermarkets and Hypermarkets
- Convenience Stores
- Online
- Distributors

- Direct Purchase

On the basis of region, the market is categorised into:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

French Fries Market Trends

Regionally, North America is expected to dominate the global French fries market over the forecast period owing to the strong presence of the fast-food sector and major food chains in the region. Increasing capacity expansion by key players are further accelerating the region's growth.

For instance, in July 2022, Lamb Weston a leading manufacturer of sweet potato, frozen potato, appetisers, and vegetable products for the food service and retail industry, announced an investment of USD 415 million. The investment is aimed at the expansion of a French fry processing facility in Idaho, which would increase the company's annual French fry production to over 350 million pounds.

Moreover, the French fries market in North America is witnessing increasing collaborations, and growing technological and vertical integration among key players. For instance, in February 2022, Kraft Heinz Company and Simplot Food Group entered into a multi-year strategic supply agreement. As per the agreement, Kraft Heinz announced Simplot as the sole manufacturer and supplier of its Ore-Ida brand.

Key Market Players

The major players in the global French fries market report are

Agristo N.V.
Conagra Brands, Inc.
Aviko B.V.
Cavendish Farms
J.R. Simplot Company
Lamb Weston, Inc.
Luxfries NV
The Kraft Heinz Company
McCain Foods Limited
Alexia Foods.

Others

The report covers the market shares, capacities, plant turnarounds, expansions, investments and mergers and acquisitions, among other latest developments of these market players.

Read More Reports:-

Potato Protein Market- https://www.marketwatch.com/press-release/potato-protein-market-growth-size-share-price-trends-analysis-report-forecast-2023-2028-2023-04-28?mod=search_headline

Precision Livestock Farming Market- https://www.marketwatch.com/press-release/precision-livestock-farming-market-share-size-price-trends-report-forecast-2023-2028-2023-04-28?mod=search_headline

India Plant Based Protein Market- https://www.marketwatch.com/press-release/india-plant-based-protein-market-growth-size-share-trends-analysis-report-forecast-2023-2028-2023-04-28?mod=search_headline

Dengue Testing Market- https://www.marketwatch.com/press-release/dengue-testing-market-share-size-price-trends-growth-analysis-report-forecast-2023-2028-2023-04-26?mod=search_headline

Military Robots Market- https://www.marketwatch.com/press-release/military-robots-market-growth-size-share-trends-analysis-report-forecast-2023-2028-2023-04-26?mod=search_headline

Perimeter Security Market- https://www.marketwatch.com/press-release/perimeter-security-market-share-size-growth-analysis-report-forecast-2023-2028-2023-04-26?mod=search_headline

Curcumin Market- https://www.marketwatch.com/press-release/curcumin-market-share-size-price-trends-growth-report-forecast-2023-2028-2023-04-26?mod=search_headline

Permanent Magnet Motor Market- https://www.marketwatch.com/press-release/permanent-magnet-motor-market-growth-size-share-price-trends-report-forecast-2023-2028-2023-04-26?mod=search_headline

Cloud ERP Market- https://www.marketwatch.com/press-release/cloud-erp-market-size-share-trends-growth-analysis-report-forecast-2023-2028-2023-04-26?mod=search_headline

Avalanche Photodiode Market- https://www.marketwatch.com/press-release/avalanche-photodiode-market-size-share-growth-analysis-report-forecast-2023-2028-2023-04-26?mod=search_headline

About Us:

Expert Market Research (EMR) is leading market research company with clients across the globe. Through comprehensive data collection and skilful analysis and interpretation of data, the company offers its clients extensive, latest and actionable market intelligence which enables them to make informed and intelligent decisions and strengthen their position in the market. The clientele ranges from Fortune 1000 companies to small and medium scale enterprises.

EMR customises syndicated reports according to clients' requirements and expectations. The company is active across over 15 prominent industry domains, including food and beverages, chemicals and materials, technology and media, consumer goods, packaging, agriculture, and pharmaceuticals, among others.

Over 3000 EMR consultants and more than 100 analysts work very hard to ensure that clients get only the most updated, relevant, accurate and actionable industry intelligence so that they may formulate informed, effective and intelligent business strategies and ensure their leadership in the market.

Ana John

Expert Market Research

+1 415-325-5166

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/631089798>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.