

vAlsual releases the first biometric video datasets for Al training

vAlsual Inc, the company behind the largest visual dataset collection in the world, today launched its first biometric video dataset series.

NEW YORK, NEW YORK, USA, May 1, 2023 /EINPresswire.com/ -- vAlsual Inc, the company behind

FF The datasets can be used for generative and discriminatory purposes,	launched its first biometric video dataset series. The datasets consist of videos shot on 4K resolution and include hundreds of different identities filmed with full- body biometrics and postures.
from automating the creation of films to predicting movement and assessing health."	Each model in the newly launched collection has signed a biometric model release, providing consent for the video and images to be used for machine learning.
Michael Osterrieder, CEO, vAlsual	According to vAlsual CEO, <u>Michael Osterrieder</u> , the greatest

challenge facing the AI industry is the lack of compliance

the largest visual dataset collection in the world, today

with existing laws around privacy and copyright.

"Our team comes from the professional stock media industry. We understand how to prepare and sell content in a legally clean way. We've used those skills to create AI training datasets that provide the legal clearances needed for commercial AI applications," says Osterrieder.

The video datasets are an important step in ensuring companies are building AI technology in an ethical and responsible way.

"Cleanwashing has the norm amongst generative AI companies who are trying to overcome the challenges of training their AI models on scraped data. We are the only company who can provide full dataset disclosure that demonstrates 100% legal compliance," says Osterrieder.

Video datasets are the most recent development on the <u>Dataset Shop</u>, which until now has focused on still images for AI training.

According to Osterrieder, "Adding video opens up a whole range of options for AI teams. To begin with, the video itself captures thousands of individual frames that can be extracted into

separate images. These stills provide a huge amount of variations in expression and movement."

The datasets can be used for generative and discriminatory training purposes, from automating the creation of films to predicting movements and assessing health.

The biometric image datasets are specially prepared for engineers to add to their workflow for AI training and are available now via the Dataset Shop.

About Dataset Shop

First launched in 2022 by the "clean data guys", vAlsual Inc's Dataset Shop is a marketplace for visual media designed specifically for AI training purposes.

The online store initially sold the largest biometrically released human dataset, consisting of over 600,000 high-quality images, and custom filming for AI training.

The Dataset Shop is rapidly growing the collection of datasets through partnerships with stock agencies seeking to address the issue of widespread scraping of datasets, obtained without the consent of copyright owners.

About vAlsual (pro-nounced v-eye-sual)

vAlsual was first formed in 2020 by Michael Osterrieder and Nicolas Menijes, soon to be joined by industry veterans Mark Milstein and Istvan Novak. All founders are well-connected to the IP licensing industry.

vAlsual covers the whole Al workflow, from dataset generation and delivery, to optimizing training sessions. They offer generated content to the commercial advertising industry as well as for the machine learning industry.

vAlsual exclusively relies on ethically sourced and legally clean datasets.

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