



Cogmento launches the public beta of its Verifiable Credential Management platform

Verified Credentials and Self-Sovereign Identity powered CRM

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/EINPresswire.com/ -- [Cogmento](#), a leading provider of cloud CRM software, has announced the public release of its highly anticipated new platform, powered by verifiable credentials and self-sovereign identity (SSI). This innovative platform represents a significant milestone in the evolution of digital verification systems and provides organizations with more secure methods for verifying information and access.

Credential Management

The Credential Builder allows you to construct a Verifiable Credential for different scenarios, by selecting which data elements are to be included within it. This is a template for actual Verifiable Credentials you can later issue to your contacts.

First, select which data models you'd like to include in the credentials. Each model selected will allow the inclusion of its data fields in the credential. You can select specific fields from each data model type. You'll see those fields appear on the right hand side. If the default field name does not work for you you can change it there as well.

Once created, you'll be able to issue those credentials to contacts who comply with the credential criteria. For example, if you create a Credential schema that includes a Contact and a Deal, you can issue that credential to contacts who are also a part of a deal. When issued against a contact and a deal, the credential will use the data from both records. The contact can then collect the credential in their wallet, and it can also be verified against our verification service.

Title
Customer Loyalty Card

Description
This is a Verifiable Credential for a Customer

Requires

- ☒ Contact
- ☐ Company
- ☐ Case
- ☐ Task
- ☐ Deal

Fields

- ☒ First Name
- ☒ Last Name
- ☐ Middle Name(s)
- ☒ Email
- ☒ Time Zone
- ☐ Address
- ☐ Social Channels
- ☐ Phone
- ☐ Position
- ☐ Department
- ☐ Supervisor
- ☐ Assistant
- ☐ Referred By
- ☐ Status
- ☐ Source
- ☐ Category
- ☐ Do not Call
- ☐ Do not Text
- ☐ Do not Email
- ☒ Birthday
- ☐ Identifier
- ☒ Image
- ☐ ID

first_name
Contact
Ai first_name

last_name
Contact
Ai last_name

email
Contact
Ai email

phone
Contact
Ai phone

birthday
Contact
Ai birthday

image
Contact
Ai image

addresses
Contact
Ai addresses

timezone
Contact
Ai timezone

```

{
  "@context": [
    "https://w3id.org/credentials/v1",
    "https://w3id.org/credentials/v1/credentials/1.0"
  ],
  "id": "https://w3id.org/credentials/v1/credentials/1.0",
  "type": "VerifiableCredential",
  "issuer": "https://w3id.org/credentials/v1/credentials/1.0",
  "expirationDate": "2023-05-01T00:00:00Z",
  "credentialSubject": {
    "id": "https://w3id.org/credentials/v1/credentials/1.0",
    "name": "first_name",
    "last_name": "last_name"
  }
}
```

Cogmento CRM and VRM Verified Credentials Management

Verifiable credentials function similarly to real-world identity documents, such as passports, vaccine cards, or driver's licenses, but with digital verification. With the increasing threat of digital fraud, businesses require more secure ways of verifying data, and verifiable credentials represent the future of secure data management.

Now, businesses worldwide can leverage advanced CRM technology powered by verifiable credentials and self-sovereign identity without paying exorbitant fees to enterprise access management and IAM companies. Cogmento's [free CRM](#) service allows any company or individual to access verified credentials, experiment with them using their existing corporate data, and take advantage of cutting-edge CRM technology.

Cogmento's verified credential management system and CRM platform support various networks, wallets, and standards in the Self-Sovereign Identity and Verifiable Credentials ecosystems. As a protocol-agnostic service provider of CRM and business software, Cogmento has been a trusted name in the CRM cloud business since 2003. With over 1 million customers worldwide have used their Free CRM product, FreeCRM.com, Cogmento continues to be at the forefront of innovation in the industry.

This release marks a significant milestone in developing digital verification systems, and businesses worldwide can now access these advanced tools at no cost. Cogmento's new platform represents a significant step forward in securing data and protecting businesses from fraud. We are excited to see this technology's impact on the industry.

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