

Boxing Icon Mike Tyson, Wrestling Legend Ric Flair, and Known Better Brands Partner For Official Accessories Line

Known Better Brands also executed a sublicense deal with Clipper Lighters, and expanded its nationwide distribution via Toobs Distribution and AFG Distribution.

ORANGE COUNTY, CALIFORNIA, UNITED STATES, May 3, 2023 /EINPresswire.com/ -- Known Better Brands has partnered with boxing icon Mike Tyson's TYSON 2.0 and wrestling legend Ric Flair's Ric Flair Drip, the fastest-growing cannabis brands in the United States, whose branded products are available at 75,000 retailers across 40 states and 17 countries worldwide.

"We're excited to collaborate with Known Better Brands to provide our TYSON 2.0 and Ric Flair Drip customers with premium accessories that perfectly complement our best-in-class cannabis products," said TYSON 2.0. CEO Adam Wilks. "This partnership reflects our mutual commitment to providing our customers with exceptional experiences."

To learn more about or shop the full line of officially-licensed accessories from TYSON 2.0 and Ric Flair Drip, visit: www.sensispace.com.

"Icons with strong personalities and dedicated fan bases lead these brands, and our partnership ensures those fans will have exciting, new premium products that reflect Tyson and Flair's unique styles," said Known Better Brands Founder Jason Winkler.

Winkler is a lifelong entrepreneur who's partnered with household names like Pharrell Williams and Steve Aoki and worked with major brands like Uber and Honest Tea. Winkler started Known Better Brands in January of 2023, beginning with a prototype in January that would eventually become their bestselling TYSON 2.0 Signature Boxing Glove accessory. "We knew we had something special," Winkler said.

Winkler debuted the TYSON 2.0 Signature Boxing Glove accessory at the Champs Trade Show in Las Vegas, Nevada, in February. The response was overwhelming. "Every store owner that walked past it asked a question or placed an order," said Winkler.

Since the launch, they've partnered with two of the largest and fastest-growing distributors in the industry, Anaheim-based Toobs Distribution and Asheville-based AFG Distribution, with a 10,000+ strong combined retail network, and executed a sublicense agreement with Clipper

Lighters, one of the world's largest lighter manufacturers.

For more information about Known Better Brands, visit kbbproducts.com. To learn more about the officially-licensed accessories from TYSON 2.0 and Ric Flair Drip, visit sensispace.com

Brian Roberts

TYSON 2.0

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/631179471>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.