

# EY Announces Jason McGowan of Crumbl Cookies as an Entrepreneur Of The Year® 2023 Mountain West Award Finalist

Entrepreneur Of The Year celebrates ambitious entrepreneurs who are building bolder futures

LINDON, UT, UNITED STATES, May 1, 2023 /EINPresswire.com/ -- Ernst & Young LLP (EY US) announced Friday that Jason McGowan, Co-Founder and CEO of Crumbl Cookies, was named an Entrepreneur Of The Year<sup>®</sup> 2023 Mountain West Award finalist. Now in its thirty-seventh year, Entrepreneur Of The Year is one of the preeminent competitive business awards for transformative entrepreneurs and leaders of high-growth companies who are building a more equitable, sustainable, and prosperous world for all.

Jason McGowan was selected by an independent panel of judges.



Jason McGowan Entrepreneur Of The Year® 2023 Mountain West Award Finalist

Entrepreneurs were evaluated based on their demonstration of building long-term value through entrepreneurial spirit, purpose, growth, and impact, among other core contributions and attributes.

"The Mountain West region of the US is known for its innovation, abundant resources, technology, and savvy entrepreneurs. I am honored to be among such a capable group of entrepreneurs who were also nominated. Having immigrated from Canada to live the American dream, this nomination is a testament that the sky's the limit when it comes to what's possible—I can't wait to keep chasing the possibilities," states McGowan.

Regional award winners will be announced on June 17th during a special celebration. The

winners will then be considered by the National judges for the Entrepreneur Of The Year National Awards, which will be presented in November at the annual <u>Strategic Growth Forum</u><sup>®</sup>, one of the nation's most prestigious gatherings of high-growth, market-leading companies. The Entrepreneur Of The Year National Overall Award winner will then move on to compete for the EY World Entrepreneur Of The Year<sup>™</sup> Award in June of 2024.

The Entrepreneur Of The Year program has recognized more than 11,000 entrepreneurs throughout the US since its inception in 1986, and it has grown to recognize business leaders across 145 cities in over 60 countries around the world.

### Sponsors

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year Awards include presenting sponsors PNC Bank, N.A.; SAP America; and the Kauffman Foundation. In the Mountain West region, sponsors also include Big Picture, Colliers International, Cresa, Diversified Insurance, Faegre Drinker Biddle & Reath LLP, Strong & Hanni Law Firm, Truss, Woodruff-Sawyer & Co., and Silicon Slopes.

## About Entrepreneur Of The Year®

Entrepreneur Of The Year<sup>®</sup> is the world's most prestigious business awards program for unstoppable entrepreneurs. These visionary leaders deliver innovation, growth, and prosperity that transform our world. The program engages entrepreneurs with insights and experiences that foster growth. It connects them with their peers to strengthen entrepreneurship around the world. Entrepreneur Of The Year is the first and only truly global awards program of its kind. It celebrates entrepreneurs through regional and national awards programs in more than 145 cities in over 60 countries. National Overall Award winners go on to compete for the EY World Entrepreneur Of The Year<sup>™</sup> title. For more information, visit ey.com/us/eoy.

#### About EY Private

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