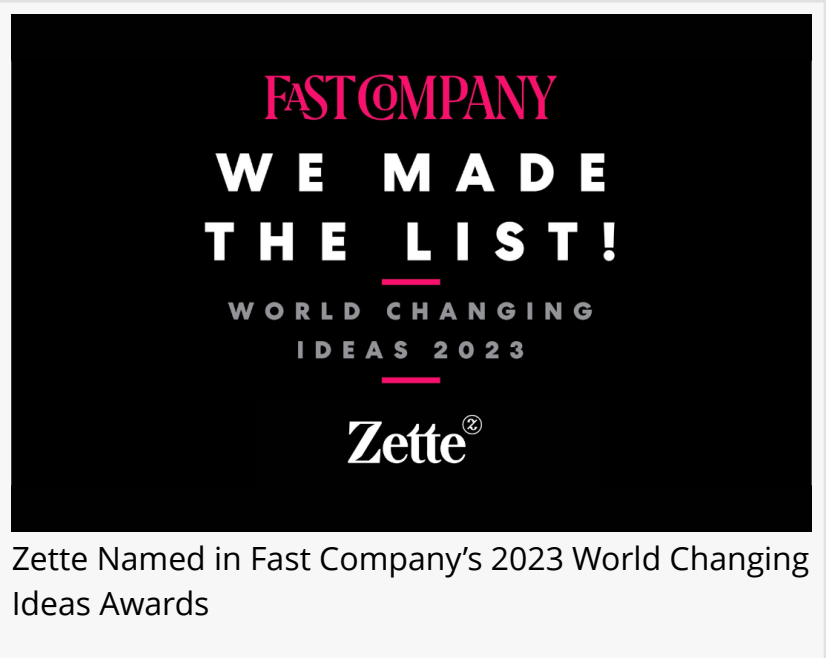


Zette Named in Fast Company's 2023 World Changing Ideas Awards

The seventh annual Fast Company awards honor creative solutions to some of the biggest issues facing us today.

NEW YORK, NEW YORK, UNITED STATES, May 2, 2023 / EINPresswire.com/ -- Media tech startup [Zette](#) was named in Fast Company's 2023 [World Changing Ideas](#) today—as a Finalist in [Media & Entertainment](#) and Honorable Mention in On The Rise: 0-4 Years in Business. The annual awards honor sustainable designs, innovative products, bold social initiatives, and other creative projects that are changing the way we work, live, and interact with the world.



This year's World Changing Ideas Awards showcase 45 winners, 216 finalists, and more than 300 honorable mentions—with health, climate, energy, and AI among the most popular categories. A panel of Fast Company editors and reporters selected winners and finalists from a pool of more than 2,200 entries across urban design, education, nature, politics, technology, corporate social responsibility, and more. Several new categories were added this year including rapid response, crypto and blockchain, agriculture, and workplace. The 2023 awards feature entries from across the globe, from Italy to Singapore to New Zealand.

Fast Company's Spring 2023 issue (on newsstands May 9, 2023) will showcase some of the world's most inventive entrepreneurs and forward-thinking companies that are actively tackling global challenges. The solutions cover everything from water reuse in urban environments and modular housing to an initiative combating book bans and a program that spotlights trans-friendly salons around the world.

"We're honored that Zette is named one of the most innovative media and technology companies in 2023—the bar has been set high with previous honorees, and we're excited to

carry on the baton,” says Zette Founder & CEO Yehong Zhu.

“It’s thrilling to see the creativity and innovation that are so abundant among this year’s honorees,” says Fast Company editor-in-chief Brendan Vaughan. “While it’s easy to feel discouraged by the state of the world, the entrepreneurs, companies, and nonprofits featured in this package show the limitless potential to address society’s most urgent problems. Our journalists have highlighted some of the most exciting and impactful work being done today—from housing to equity to sustainability—and we look forward to seeing not only how these projects evolve but how they inspire others to develop solutions of their own.”

About the World Changing Ideas Awards: World Changing Ideas is one of Fast Company’s major annual awards programs and is focused on social good, seeking to elevate finished products and brave concepts that make the world better. A panel of judges from across sectors choose winners, finalists, and honorable mentions based on feasibility and the potential for impact. With the goals of awarding ingenuity and fostering innovation, Fast Company draws attention to ideas with great potential and helps them expand their reach to inspire more people to start working on solving the problems that affect us all.

Sarah Lynch
Zette
press@zette.com

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