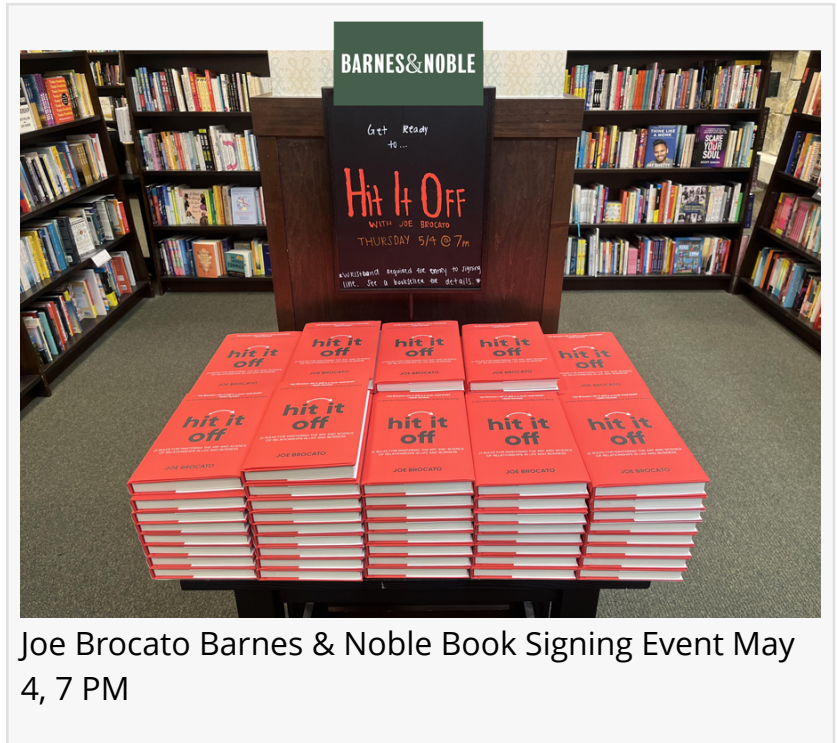


Imagine and Wonder publishers announce the release of Joe Brocato's new book, Hit it Off

21 Rules for Mastering the Art and Science of Relationships In Life and Business

NEW YORK, NY, UNITED STATES, May 3, 2023 /EINPresswire.com/ -- Imagine and Wonder Publishers of New York are proud to announce the release of this long-awaited title that explores relationships and how to navigate them to achieve the best mutual outcomes.

Brocato asks, "Have you ever wondered why some people seem to naturally [hit it off](#) with others and been impressed with how they're able to transform that positive first impression into a relationship that helps them achieve their goals in life or business?" Then he answers these questions with tested solutions to deepen relationships in personal life and business. HIT IT OFF is a refreshing and rewarding resource for anyone wanting more from connection.



Joe Brocato Barnes & Noble Book Signing Event May 4, 7 PM

“

Joe Brocato's 21 Rules will allow readers to hit it off with everyone they meet and develop unique, lasting personal and business relationships.”

Keith Ferrazzi, #1 New York Times best-selling author.

Praise for: “Joe Brocato’s Hit It Off”

“Joe Brocato’s Hit It Off is a must-read book, packed with compelling scientific research and practical, real-world stories. His 21 Rules will allow readers to hit it off with everyone they meet and develop unique, lasting personal and business relationships.”

—Keith Ferrazzi, #1 New York Times best-selling author of *Never Eat Alone*, *Who’s Got Your Back*, and *Leading Without Authority*

“ Hit It Off reminds me of a beautifully written song that includes all the essential elements of

success. He's written a No. 1 hit here!"

—Jim Peterik Songwriter and musician
Cowriter of the Grammy Award-
winning song "Eye of the Tiger"

"Our enduring desire as human beings
is to belong—to be deeply
connected—to know that we are
valued! Joe's concise, researched
guidelines will assure that you create
an ambience in your relationships
where others are visible, heard, and
validated!

—Cher A. Geiger Psy.D. Licensed
clinical psychologist

Joe explores "The Importance of
Building Relationships."

Strong relationships can help anyone
achieve their goals, build a reputation,
or create a network of support that can
help in good times and bad.

Brocato's clear and concise rules lay
out a map for anyone to follow. For
example:

RULE # 1: Take a Fresh Look at Eye
Contact to Convey Emotion. Where
words are restrained, the eyes often
talk a great deal.

-Samuel Richardson (English writer)

Rounding out each rule, Joe
encourages the reader to engage in
exercises to solidify and embed these
new practices into everyday life.

Complete with exercises for every one
of the rules, Hit It Off is a powerhouse
turnkey solution to unlock hidden
potential in any reader, their network,
and every relationship they encounter.



Joe Brocato Nasdaq Tower Times Square



Also available as an audiobook

Meet Joe Brocato live for a signing on May 4, 2023, at 7 PM at Barnes and Noble—297 Oakbrook Center—Oak Brook, IL 60523

Available as an [audiobook](#) or [hardcover/ebook](#)

Joe Brocato is a senior partner with Gozdecki, Del Giudice, Americus, Farkas & Brocato LLP, a prominent Chicago law firm. A serial entrepreneur and investor, he is also the Founder of Intense Coaching and Consulting Worldwide, an elite consulting firm.

Steven Wilson—Publisher

Imagine and Wonder

+1 646-644-0403

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