

# Organic Erotic Launches its Online Retail Guided Shopping Experience to Renew and Refresh Consumer's Home Spaces

*Clear clutter and help the needy while brightening personal space with curated pieces. Keep what's wanted, and send back what isn't. Easy and Lovely*

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/EINPresswire.com/ -- [Organic Erotic \(https://www.organicerotic.com\)](https://www.organicerotic.com) is proud to announce the official launch of its guided shopping experience. This new retail

company has created a revolutionary shopping experience for its customer and has completed its 60-day beta launch. Organic Erotic is a guided shopping experience that reshapes the way people shop for their homes, beginning with the Organic Erotic [Emptying Process](#), thus emptying the items which no longer make a consumer feels good.

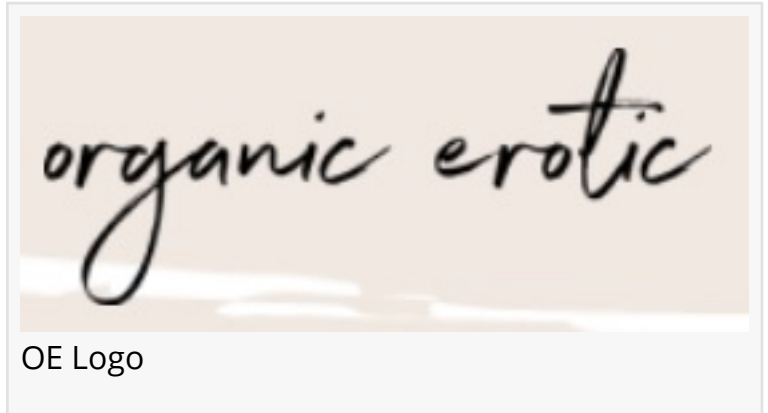
“

Organic Erotic is a guided shopping experience. Customers report feeling lighter, with more space for creativity, and they have expressed just how much more they can feel in their space.”

*Joanna Van Vleck*

Unlike different retail experiences, the Organic Erotic process begins with each customer going through the Organic Erotic Emptying Process. It starts with a customer choosing a space in their home and, with guidance, emptying that space of the objects and things collected over time that no longer hold the emotional or even physical value they once did. Organic Erotic believes that one cannot buy and add more until first emptying to make space. It is a redefining of retail in a culture where we overconsume, buy too much, and cannot enjoy that which

we have. Organic Erotic is aimed at consuming less, circulating items that no longer serve, and having only items that feel right and good to each customer. Once the customer goes through the Organic Erotic Emptying Process, a curated box of items, selected specifically for them, is shipped to them. The motto is, “Feel before buying”. Each customer feels and experiences the items in their space, then keeps and purchases what feels good and sends the rest back to Organic Erotic.



Organic Erotic Founder and CEO [Joanna Van Vleck](#), said, "Organic Erotic is a guided shopping experience with the aim of having a consumer's environment feel good. Customers all over the country are feeling the immense difference in the OE process, beginning with the Organic Erotic Emptying Process. They report feeling lighter, with more space for creativity in their lives and they have expressed just how much more they can feel in their homes." "Since launching, activity on our website has significantly increased, and we have seen an extremely positive uptick in sales."

In order to create circulation, Organic Erotic customers send the items they empty to the Organic Erotic HQ, where those items are then donated to a non-profit that gives them to people in need who can make use of the items. Each item that is emptied is recirculated and given to those in need and to those who can benefit from each item in a similar manner.

Each customer works with a certified Organic Erotic Guide who walks them through the whole process via video conferences and text messages. Organic Erotic is built on the ethos that an individual's environment, her home, must first feel good. When home spaces feel good, the consumer feels good. Organic Erotic curates, designs, and ships a box filled with items picked just for the customer. The aim is that a space that is cleared of the clutter, has less and can then begin to be filled with items that are purposeful and meaningful to an individual and their families.



Organic Erotic Monastery Kit



Arrow Sutra Art

## About Organic Erotic:

Organic Erotic is a feeling rather than an aesthetic. It's not about being rigid in a style or having it look a certain way, it's about how it makes us feel in our bodies, what it evokes, and what it brings alive in us. It includes all of us. OE can be found at <https://www.organicerotic.com> and is a process that reshapes the way consumers shop and begins with emptying the unnecessary items in our lives. Each person will redefine their relationship with the material goods that make up their space.

Joanna Van Vleck

Organic Erotic

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Eros Burning Into Darkness



Turkish Robe

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