

T.L. Cannon Companies Celebrates Teacher Appreciation Week with Sweet Treats and a BOGO Deal at Local Applebee's

Local Teachers to Enjoy Complimentary Dessert and Future Meal from Community-Oriented Restaurant Group

ALBANY, NEW YORK, UNITED STATE, May 3, 2023 /EINPresswire.com/ -- Teacher Appreciation

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We know how hard they work every day to educate our children, and we want to show our gratitude by treating them to a delicious dessert and a future meal at Applebee's."

Stephanie Griffin, Vice President of Public Relations & Marketing Week is just around the corner, and T.L. Cannon Companies, local franchisee and owner/operator of <u>57</u> Applebee's Neighborhood Grill + Bar restaurants, is proud to show its support for educators with a special promotion. From Monday, May 8th through Friday, May 12th, 2023, teachers who dine at any of their Applebee's locations will receive a complimentary dessert of their choice with any purchase. In addition, they will receive a voucher for a buy one, get one free entrée to be used on a future visit.

"We are thrilled to recognize and thank the dedicated teachers in our communities during Teacher Appreciation Week," said Stephanie Griffin, Vice President of Marketing

& Public Relations, T.L. Cannon Companies. "We know how hard they work every day to educate our children, and we want to show our gratitude by treating them to a delicious dessert and a future meal at Applebee's."

The voucher for a buy one, get one free entrée can be redeemed from Monday, June 19th through Sunday, July 23rd, 2023, making it the perfect time for teachers to celebrate the end of the school year with friends and family. It can be used for dine-in only and applies to any entrée of equal or lesser value.

To take advantage of this special promotion, teachers simply need to show their school ID or other proof of employment as a teacher at the time of their visit. The offer is limited to one dessert per teacher and one Buy One Get One Free Entrée voucher per check, and cannot be combined with any other discount or offer, including the \$10 Bonus Cards and "2 for" menu. Offers are valid for dine in only and have no cash value.

For a full list of participating locations and their addresses, please visit: tlcannon.com/locations/.

To learn more about how Applebee's restaurants in New York, Connecticut and Northern PA support and give back to local communities, visit www.tlcneighborhood.com.

About T.L. Cannon Companies

T.L. Cannon Companies is a private owner/operator of 57 Applebee's Neighborhood Grill & Bar restaurants in Upstate New York, Connecticut and Sayre, Pennsylvania. In 2021, the company raised over \$116,600 for their local Make-A-Wish chapters, in addition to supporting over 67 groups with their "Carryout for a Cause" program and was also recognized by the Applebee's brand in 2022 with the "Heart of Applebee's" award for their commitment to Make-A-Wish. For thirteen consecutive years, the company was awarded the New York State Restaurant Association's "Restaurant Neighbor Award" for their community-based programs. In 2015, T.L. Cannon was recognized at the national level for the industry with the National Restaurant Association's "Restaurant Neighbor Award" for their support of community. Visit tlcneighborhood.com, to view other community involvement initiatives.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's had 1,705 franchise and company-operated restaurants in the United States, Puerto Rico, Guam and 11 other countries as of March 31, 2021. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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