



The Radicati Group Releases “Email Market, 2023-2027”

Email adoption continues to see strong growth worldwide

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Cloud Business Email services continue to see strong growth drawing organizations away from on-premises solutions.”

Sara Radicati

The Radicati Group, Inc.’s latest study, “Email Market, 2023-2027” offers a complete analysis of the worldwide email market, including the following segments: Enterprise Messaging Platforms, Messaging Platforms for Service Providers, Cloud Business Email, Email Clients and Consumer Email. For each segment, the study provides market size, market share by vendor, and four-year

forecasts. Key statistics on the number of email users and accounts worldwide, email traffic growth, and the rate of migration from on-premises to cloud solutions are also provided.

According to the study, there are over 4.3 billion email users worldwide, and this figure is expected to grow to over 4.8 billion by year-end 2027. Cloud Business Email services continue to see strong growth and draw organizations away from on-premises Enterprise Messaging solutions.

To order a copy of the study, or for additional information about our market research programs, please visit our web site at <http://www.radicati.com>.

About The Radicati Group, Inc.

The Radicati Group covers all aspects of email, security, information archiving, regulatory compliance, wireless technologies, web services, social networking, instant messaging, unified communications, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group advises corporate organizations to assist them in selecting the right products to fit their business needs, and also works with vendors to define the best strategic direction for

their products. The Radicati Group also works with investment firms on a worldwide basis to identify and assess new investment opportunities.

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