

School Twist Announces Executive Changes, Committed to Providing Enrichment Opportunities to Kids Globally

School Twist, a Software as a Service platform, expands enrichment opportunities for kids through its operating system for after-school classes.

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Announces Executive Changes, Committed to Providing Enrichment Opportunities to Kids Globally

School Twist, the leading operating system for starting and growing after-school classes, announced today that Chris Irving, a Navy Veteran and early Spartan employee, has been promoted to CEO, effective April 15, 2023. JJ Rohrer, the former CEO, will transition to a new role as Chief Technology Officer and Board Chair.

“

At School Twist, we believe every child should have access to enriching after-school activities, no matter where they live. I am honored to lead a company dedicated to realizing this vision.”

Chris Irving

matter where they live,” Irving said. “I am honored to lead a company dedicated to realizing this vision. We will continue to innovate and provide cutting-edge technology to help kids worldwide unlock their full potential.”



LEGO robotics after-school enrichment class (Source: Elegant Technologies)

Rohrer, a Harvard Business School graduate and Air Force Veteran founded School Twist in late 2015 as a product he programmed while providing STEM enrichment classes to 50+ schools up and down the east coast.

Irving, a resident of Medford, MA, is committed to providing kids with access to high-quality enrichment opportunities. Before joining School Twist in 2021 as a co-founder, Irving worked in various leadership roles at early-stage startups. “At School Twist, we believe every child should have access to enriching after-school activities, no

After several years at the helm of School Twist, Rohrer is excited to take on a new challenge as CTO and board chair. "I look forward to working with Chris and the rest of the team to continue to grow and evolve our product as we strive to make after-school education accessible and engaging for all children, regardless of their background or location," Rohrer said.

At the end of 2022, School Twist finalized an angel investment round, and now the team is focused on rolling out an upgraded platform this summer and expanding across the U.S. and beyond. With a mission to provide more enrichment opportunities to kids globally, School Twist is committed to positively impacting the world, one child at a time.

About School Twist

Founded in 2015, School Twist is the leading software for starting and growing after-school classes. The Boston-based company is committed to providing kids with high-quality enrichment opportunities. With a mission to provide more enrichment opportunities to kids globally, School Twist is committed to positively impacting the world, one child at a time.

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Irving launching the Bunker Labs Boston chapter (Source: Marte Media)

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