

## Launching Toolcano, The Tool Finder with Over 1000 Tools for the Marketing Industry

Finding an array of marketing and technology tools becomes easy with Toolcano, a new portal launched by Noida-based digital marketing firm We Think North.

NOIDA, UTTAR PRADESH, INDIA, May 3, 2023 /EINPresswire.com/ -- Toolcano, a one-of-its-kind marketing tool finder has officially entered the marketing industry. Designed as an aggregator of Martech tools that make life easier for marketers and business owners. Toolcano has already become a preferred portal for its beta users.



This easy-to-use platform features over 1000 marketing and AI tools, under 19+ marketing categories covering everything from social media to content creation, email marketing, SEO, and more.



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Prachee Kasera, founder of MyoTea and a happy user of the platform, says, "I owe our marketing tech stack to Toolcano! It has drastically cut down the time my team takes to curate our content and creative ideas."

Toolcano is designed to save time and effort with an easy and user-friendly interface that allows users to search for the right tools within a few seconds.

They can filter and find their choice of tools by category, keyword, or even particular features or needs. The platform includes a wide range of lead generation, sales, and the latest AI-led copywriting tools. One of its best features is the evaluation and rating system, which helps users make informed decisions.

We Think North founder and the brain behind Toolcano, Anuradha M Agarwal, says, "Sometimes you need a tool but don't realize it until that option is presented to you. Toolcano offers hundreds of such 'Aha' moments—where you chance upon the perfect tool to solve those marketing issues you may have been facing every day but didn't know there was an answer already available."

To ensure enhanced value and experience, the Toolcano team regularly updates the portal with new tools, features, and resources. A dedicated support system is available to assist Toolcano users with any questions or issues they may have.

Toolcano's entry into the market comes at a time when there is a greater need than ever, for efficient marketing tools and resources. Launched as one of the most frequently updated and moderated tool finders in the market, Toolcano is ready to assist business owners in taking their organization to the next level.

## **About Toolcano**

Toolcano is an exclusive product created by the digital marketing and brand communications firm, We Think North. It took a year of research and a team of 11 developers and strategists to create a portal that wows its users with a range of tools and ease of use. Get in touch with the Toolcano team at help@toolcano.com for your specific needs.

## Contact

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