

SCCG Management Announces Strategic Partnership with Live Event Wagering Software and Platform, SPARKET

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/EINPresswire.com/ -- SCCG has joined the SPARKET revolution providing business development services to their wagering platform with limitless new events and betting types.

The innovative betting platform that they have created is truly limitless, and we believe that it will allow operators to transform the traditional betting industry.”— Stephen Crystal

SCCG Management, a leading management advisory firm for the sports betting and iGaming industry, has announced a strategic partnership with SPARKET, a revolutionary betting platform. The partnership will enable operators to offer infinite free-to-play and pay-to-play betting opportunities, appealing to a much broader audience and adding tremendous value to existing patrons.

SCCG has joined the SPARKET revolution providing business development services to their "bet on anything" wagering platform with

limitless new events and betting types. SPARKET's growing "network" is a social community where operators and players can engage in friendly wagers for fun or cash, tailored to a new generation of casual betters. The SPARKET App is a proprietary pari-mutuel betting system that provides dynamic odds for every wager. The platform allows operators to offer infinite free-to-play and pay-to-play betting opportunities that appeal to a much broader audience and add tremendous value to existing patrons. Best of all, you can earn commissions on every wager



BREAKING NEWS!

SCCG MANAGEMENT ANNOUNCES STRATEGIC PARTNERSHIP WITH LIVE EVENT WAGERING SOFTWARE AND PLATFORM, SPARKET

SPARKET
The Social Network™

SCCG MANAGEMENT

POWERED BY  **SCCG**

SCCG PartNers with SPARKET



SPARKET
The Social Network™

SCCG MANAGEMENT

LOGOS



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Stephen Crystal

without any of the exposure.

Stephen Crystal, Founder and CEO of SCCG Management, commented on the partnership, "We are thrilled to announce our strategic partnership with SPARKET. The innovative betting platform that they have created is truly limitless, and we believe that it will allow operators to transform the traditional betting industry. We are excited to be a part of this journey and look forward to working together to offer new and exciting betting opportunities to

our clients."

Evan Fisher, COO of Sparket said, "We are excited to partner with SCCG to help supercharge our business development efforts. Steve and the team have a proven track record that will help us land the right partnerships for Sparket's innovative wagering software"

SCCG Management works with major sports betting operators and is recognized as an industry leader in the world of betting platforms. With years of experience in the sports betting industry, SCCG Management has built a reputation for delivering innovative and effective strategies that help operators and suppliers grow and succeed in the competitive marketplace.

ABOUT SPARKET

"Sparket: The Social Network™, the revolutionary live event wagering software designed to help operating partners grow revenue and reach. We're blowing the doors off the traditional betting industry with our "bet-on-anything" wagering platform. Operators can now offer infinite free-to-play and pay-to-play betting opportunities that appeal to a broader audience and add tremendous value to existing patrons.

ABOUT SCCG MANAGEMENT:

SCCG Management is a premier management advisory firm, featuring experienced leaders from the global gaming industry who deliver expert solutions for strategic success with a focus on iGaming, Sports Betting, E-Sports, and Casino Technology. With a global network spanning over 30 years and international offices in Europe, Africa, Asia, South America, and Latin America, SCCG connects clients with the right strategic partners for global scale growth. As an accelerator for early-stage companies, we promote innovation and empower emerging businesses to achieve their objectives. SCCG also acts as an early-stage investor, providing capital and resources to entrepreneurs developing new and innovative products and platforms.

<https://sccgmanagement.com>

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