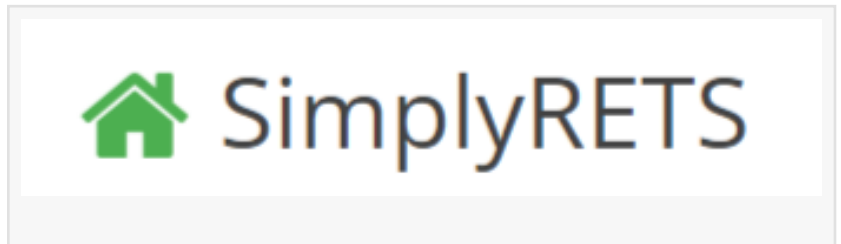# SimplyRETS Offers WordPress IDX Plugin for MLS Listings

Showing MLS listings on a real estate agent's website is now easier and more efficient than ever.

HOUSTON, TEXAS, UNITED STATES, May 3, 2023 /EINPresswire.com/ -- It's a state-of-the-art key to real estate success! Maximizing sales means maximizing the showing of MLS listings on the agent's website.

And it's not only easier and more convenient than ever, but also just one click away. Because SimplyRETS offers WordPress IDX Plugin for MLS Listings.

"All it takes is to just install it, sign in, and start making more sales," explains the enthusiastic Cody Reichert, SimplyRETS, Chief Executive Officer.

SimplyRETS continues to earn an exceptional reputation for being the popular and respected platform for developers and real estate agents to build real estate applications and websites, using important and valuable listing and market data from various MLS's across the US and Canada.

The instant accessibility of MLS listings on an agent's website is the latest addition to the strategy of maximizing leads. "Our SimplyRETS WordPress IDX Plugin makes it fast and simple to instantly show MLS listings, right on the agent's website."

Reichert also notes some valuable SimplyRETS innovations and new ways for real estate agents to grow sales potential.

"As web technologies change, interacting with data becomes more advanced. When it comes to accessing specific MLS listings, directly on an agent's website, a WordPress IDX Plugin maximizes and speeds up the entire process.

"Best of all," he emphasizes, "it is SEO friendly! No iframes. Just a simple plug-and-play setup. SimplyRETS WordPress IDX Plugin has built-in features, like advanced search filters, and it is also

compatible with any WordPress theme."

It is one more example of how SimplyRETS continues to earn a respected reputation for building tomorrow's real estate software today.

Now, SimplyRETS makes it easy to build websites and applications with RETS and RESO Web API listing data from an MLS. Whether it's getting started with the plug-and-play WordPress IDX integration, or building a custom application using the developer API---SimplyRETS has an efficient way to help.

SimplyRETS's WordPress IDX Plugin is the latest game-changer for real estate agents. It is the easy and effective way to empower the real estate industry for today's internet, greatly enhancing many features that come with standard IDX integrations.

For more information, please visit simplyrets.com/blog and https://simplyrets.com/services

About SimplyRETS

SimplyRETS makes it easy to build websites and applications with RETS and RESO Web API listing data from your MLS. Whether it's our plug-and-play WordPress integration, or building a custom application using the developer API, SimplyRETS can make it happen.

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This press release can be viewed online at: https://www.einpresswire.com/article/631501893