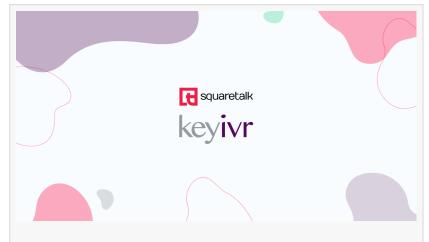


Squaretalk and Key IVR Partner to Deliver Secure Payment Solutions for Businesses

Companies team up to provide more secure and compliant customer experience

JERUSALEM, ISRAEL, May 3, 2023 /EINPresswire.com/ -- <u>Squaretalk</u>, a leading provider of cloud communication software, and <u>Key IVR</u>, a secure payment solutions provider of automated IVR, Contact Center Payments, Outbound SMS and Voice services, have announced a



partnership to deliver more efficient and secure business solutions.

The partnership will enable Squaretalk to offer enhanced payment solutions to its customers and partners, allowing them to securely process payments while providing a seamless customer

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Elie Rubin, CEO of Squaretalk

experience in a cloud-based telephony environment. By combining Squaretalk's expertise in corporate communication with Key IVR's world-class PCI-compliant payment features, cutting-edge automation, and security solutions, organizations will benefit from increased efficiency, security, and improved customer experiences.

This partnership combines the strengths of both Squaretalk and Key IVR. Key IVR's secure cloud payment solutions are offered to contact centers and organizations worldwide, safeguarding hundreds of enterprises and their clients by reducing the risk of data breaches. Meanwhile,

Squaretalk provides tailored and effective software for efficient customer service, benefiting contact centers globally. Squaretalk's expertise in business communication and collaboration solutions complements Key IVR's advanced security and automation technology, resulting in improved efficiency, increased security, and flexible options for businesses to accept payments in a timely and secure manner to satisfy the needs of their customers.

"We are excited to partner with Key IVR to provide businesses with a comprehensive solution that enhances their communication capabilities while ensuring that their customer data is secure and protected," said Elie Rubin, CEO of Squaretalk. "Our partnership with Key IVR will help businesses automate their customer service operations, ultimately leading to increased customer satisfaction and compliance."

Dianne Smith, Head of Partner Relationships at Key IVR, added: "Squaretalk and Key IVR's unique offerings provide a fantastic synergy that we're eager to see our mutual clients benefit from. We're thrilled to offer our secure payment services to a new market and can't wait to see what the future holds for our partnership".

About Squaretalk

Squaretalk is a powerful cloud communications platform helping growing businesses boost customer engagement by providing flexible and effective solutions to decentralized teams. Squaretalk is a multinational tech company operating in Israel and Bulgaria with worldwide coverage and a vast ecosystem of integrations and automations with the most popular business tools such as Salesforce CTI, Zoho Phonebridge, Hubspot, Freshworks, Freshdesk, Zendesk, Gong.io, Match-trade, Slack, Teams, Dynamics CRM, Google Sheets and many more. Learn how to become a part of Squaretalk's growing network of partners: https://squaretalk.com/partners/

Contact our sales for a demo: sales@squaretalk.com

About Key IVR

Key IVR provides secure cloud payment solutions to organizations and contact centers across the globe, protecting hundreds of businesses and their customers. Businesses can increase their revenue and conversion rate by taking PCI-DSS compliant card payments over the phone, with an automated IVR, on the web, via SMS or on a mobile app.

Key IVR collaborates with organizations to discuss their business challenges and how the company's cloud payment services can bring tangible results to their organization. Key IVR's reliable omni-channel SaaS platform is trusted by some of the world's leading brands, processing over 1bn per annum and reducing the time it takes to collect payments. The platform is available 24/7 in 14 languages and integrated with all leading Merchants and Payment Gateways worldwide. Key IVR's services are branded to suit each organization to deliver excellent customer experience, with a range of options to work seamlessly with existing systems, saving teams' valuable time.

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