

City of Memphis proclaims Never Give Up Day (August 18)

The day of "Perseverance"

MEMPHIS, TENNESSEE, UNITED STATES OF AMERICA, May 3, 2023

/EINPresswire.com/ -- [Never Give Up](#)

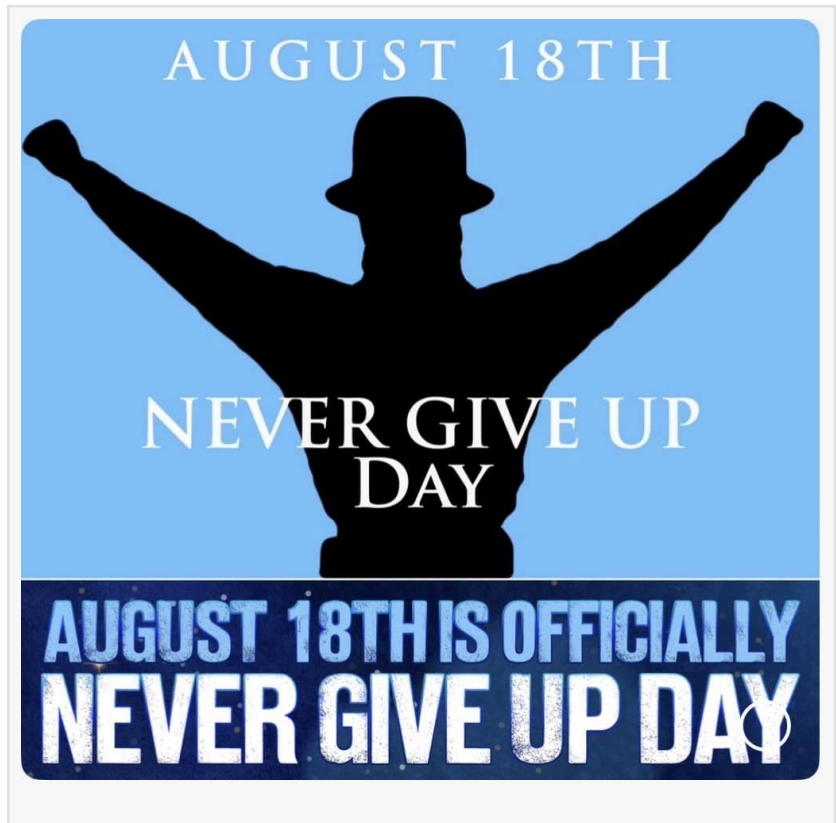
Day on August 18 is a global celebration day focused on cultivating a mindset of determination. The long-term well-being of society and the strength of our economy depend on people's ability to weather adversity. This celebration day highlights the efforts and courage of extraordinary people who simply refuse to give in to life's challenges. The interest that [Never Give Up Day](#) generates for its annual celebration is phenomenal. The city of Memphis and more than 80 other cities in the US and Canada proclaim August 18th as Never Give Up

Day. The media will embrace Never Give Up Day with national and local print and in many parts of the country people will flock online to spread the word of encouragement. This year Never Give Up Day is guaranteed 2400 media placements across 100 cities nationwide, reaching an audience of 190 million people in the US and Canada.

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The world's biggest marketers understand the power of storytelling and the most powerful stories are told on Never Give Up Day.”

Mr. Never Give Up



If you are looking for inspiration for your next marketing or social media campaign, Never Give Up Day is a great moment to reach out to your audience, fans and sponsors. For companies and associations of all shapes and sizes, sponsoring or hosting an event on Never Give Up Day provides a tangible social and economic benefit. This celebration has a significant impact on specific industries and offers an opportunity for marketers to be extremely

expressive about their product, brand services or call to action.

Never Give Up Day identifies every mission's purpose.

For more information:

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