

# Meat Speciation Testing Market Thriving Worldwide Growth At A CAGR of 8.2%

*Meat Speciation Testing Market Exhibits Higher Growth Prospects During 2023-2032*

NEW YORK, NY, UNITED STATES, May 3, 2023 /EINPresswire.com/ -- [Meat Speciation Testing Market](#) was valued USD 2.22 billion in 2022 and expected to reach the value of USD 4.51 billion, growing at a CAGR of 8.2%

The Meat Speciation Testing Market report 2023-2032 provides detailed information on the market size, revenue and forecast growth. It also includes ongoing trends, investment strategy, business developments, and revenue share. The report contains subjective, comprehensive research. The report is based on a direct analysis of quantitative data and in-depth information. Data is verified by a panel of industry experts and players in the target markets. The report covers threats, drivers and restrictions from the outside as well as opportunities for 2032. The report includes information on technological advancements and estimates of trading volume, as well as updates to macroeconomics and governance.

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## Market Dynamics

### Drivers

- Demand for packaged foods and the need for increased food safety

Due to the growing demand for packaged meat and consumer concerns about health, the global market for meat speciation testing is expanding. Research and development are being invested in by meat producers to meet regulatory requirements. Global meat speciation tests are driven by strict food safety regulations, advances in testing technology, and the international trade of food products.

- Rapid advances in detection methods

The meat speciation market is also driven by advances in DNA-based detection techniques for identifying and quantifying meat species, as well as other meat ingredients. There are a number of species-specific tests available to detect different meat types, such as chicken, pork, lamb, beef and turkey. Demand is expected to increase in 2022-2029 due to the rapid growth of the

poultry segment.

## Opportunity

The potential of emerging markets to grow is increased by increasing food trade. Food meat testing is necessary due to the increasing number of food-borne diseases, poor sanitation, and poor processing conditions in some countries. Testing services are expected to be in greater demand in emerging economies, due to the implementation of new regulations, the authority to ban the import and sale of contaminated foods, and the ability to enforce food recalls.

## Restraints

During the forecast period, the market for individual meat species testing will be constrained by a lack of modernization of technology and a lack of organization and sophistication of food systems in developing regions.

## The objectives of the report

- To define, segment and project the market for Meat Speciation Testing, in terms of species, technology and form.
- To identify the various segments of the market and analyze their structure.
- To estimate the size of the global market, including its submarkets, in four major regions: North America, Asia-Pacific (APAC), Europe and the Rest of the World.
- To provide detailed data on the key factors influencing market growth (drivers and restraints as well as opportunities and challenges specific to the industry).
- To analyze micro markets in terms of their growth, future prospects and contribution to the market as a whole.
- To analyze the opportunities for stakeholders in the market and the details of the competitive environment for market leaders
- To estimate the size of the Meat Speciation Testing and its sub-markets
- Project the value of the market for each segment
- To identify key players, analyze their market development and core competencies and create a strategic profile
- To monitor and analyze the competitive developments in Meat Speciation Testing, including expansions and investments, new product offerings and service offerings, as well as acquisitions and new service offerings and product launches.

## Key Benefits for Stakeholders

- This report contains an in-depth analysis of current and emerging market dynamics and trends for Meat Speciation Testing.
- A detailed analysis of the market will be conducted by creating market estimates for the main market segments between the years 2023 and 2032.

- A thorough analysis of the market takes place by monitoring the key competitors and following the positioning of the products.
- The report also includes a comprehensive analysis of Meat Speciation Testing for all countries.
- This report includes a market forecast for Meat Speciation Testing from 2023-2032.
- This report profiles the key players in the market and analyzes their strategies, helping to understand the competitive landscape of the industry.

## Competitive Landscape

This report provides an in-depth analysis of the competitive landscape on the Meat Speciation Testing market. This report includes a detailed analysis of the competitive landscape within the Meat Speciation Testing market. It also contains information on key players' market shares, their structures, and strategies for winning contracts. There are also dashboards to compare companies and quadrants which evaluate them.

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The Meat Speciation Testing market is dominated by the following players:

VWR International LLC  
Eurofins Scientific SE  
ALS Limited  
Neogen Corporation  
LGC Science Group Ltd.  
Genetic ID NA, Inc.  
International Laboratory Services Ltd.  
AB Sciex LLC  
Geneius Laboratories Ltd.  
Scientific Analysis Laboratories Ltd.

Market Segmentation:

Segmentation on the Basis of Species:

Cow (Bos Taurus)  
Swine (Sus Scrofa)  
Chicken (Gallus Gallus)  
Horse (Equus Caballus)  
Sheep (Ovis Aries)  
Others (Turkey, Goat, and Rabbit)

Segmentation on the Basis of Technology:

Polymerase Chain Reaction (PCR)  
Enzyme-Linked Immunosorbent Assay (ELISA)  
Other Molecular-Diagnostic Tests (LC-MS/MS)

Segmentation on the Basis of Form:

Raw  
Cooked  
Processed Meat

Reasons to Purchase this strategic Report

- Market segmentation based on qualitative and quantitative analyses, including non-economic as well as economic factors
- Market value data provided for each segment and sub-segment
- Highlight the regions and segments projected to grow the fastest and become dominant in their market
- Highlight the consumption patterns in each geographical region and any factors that may impact it
- The competitive landscape includes market rankings, new product/service releases, partnerships, expansions of business, and acquisitions of the companies profiled over the last five years.
- Comprehensive company profiles including company overviews, product benchmarking and SWOT analysis of key players in each market sector
- A review of the current and future outlook for industry, including growth drivers and opportunities as well as challenges.
- Porter's Five Forces Analysis is used to analyze the market from different perspectives.
- Value Chain Analysis: Gaining insights into the market
- Scenarios which demonstrate its dynamic potential in time

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