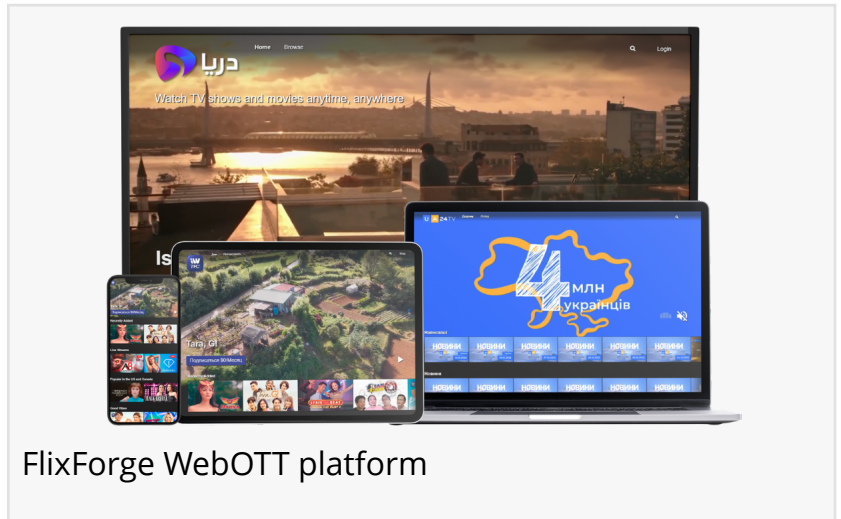


FlixForge Announces New WebOTT solution, Delivering Secure Monetisation of Premium Content to Social audiences

FlixForge's unrivalled WebOTT platform offers seamless and secure access to premium content with just one click from social media and other digital channels.

LONDON, UK, UNITED KINGDOM, May 3, 2023 /EINPresswire.com/ -- FlixForge, a leading provider of [Over-The-Top \(OTT\) video streaming solutions](#), has announced the launch of its new WebOTT solution. Designed to meet the demands of modern-day audiences, FlixForge's WebOTT platform offers seamless and secure access to premium content with just one click from social media and other digital channels.



“

Our WebOTT solution provides content owners and broadcasters with the tools they need to tap into these new digital audiences and generate new revenue streams in a cost-effective and secure manner.”

David McDonald, COO and Co-Founder

With the rising cost of customer acquisition through traditional channels such as Native Store apps, FAST channels, and other third-party services, FlixForge's WebOTT solution offers content owners and broadcasters a comprehensive, scalable, cost-effective, and secure platform for accessing and monetising new digital audiences.

According to [David McDonald, COO and Co-Founder](#) of FlixForge, "Modern audiences are consuming more and more content on social media, where instant access and short attention spans are the norm. Our WebOTT solution provides content owners and broadcasters with the tools

they need to tap into these new digital audiences and generate new revenue streams in a cost-effective and secure manner."

Key features of FlixForge's WebOTT solution include:

- One-click access to premium content
- Hollywood studio-approved DRM out of the box
- Scalable content delivery in any language, on any device
- Seamless integration with social channels and paid media campaigns
- Multiple business models supported, included AVOD, SVOD and TVOD
- Access to first-party data and analytics



FlixForge's WebOTT platform also offers a range of marketing tools, including influencer marketing, SEO, search, promotional campaigns and paid advertising support.

With maximum security for your content and a range of analytics tools, content owners can measure their success and make informed business decisions.

"Our WebOTT solution is the most efficient way for businesses to access and monetise new digital audiences," added David McDonald. "Whether you're looking to increase conversion rates, generate new revenue streams, or access first-party data and analytics, FlixForge's WebOTT platform has you covered."

For more information on FlixForge's WebOTT solution, please visit <https://www.flixforge.com/en/>.

About FlixForge:

FlixForge is a leading provider of Over-The-Top (OTT) video streaming solutions. With a comprehensive, scalable, cost-effective, and secure platform, FlixForge delivers seamless access to premium content securely and at scale. For more information, visit <https://www.flixforge.com/en/>.

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