

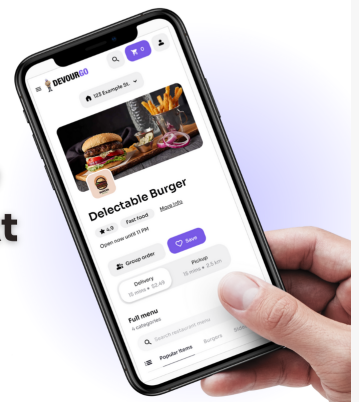
Wow Bao Partners with DevourGO to Power Promotions for their Upcoming Digital Collectible Rewards Program

PHOENIX, AZ, USA, May 4, 2023

/EINPresswire.com/ -- [Devour](#) Inc is excited to announce that [Wow Bao](#), the nationally-recognized fast casual Asian restaurant, has chosen [DevourGO](#) as their official ordering partner for their upcoming digital collectible rewards program. This collaboration brings together two innovative companies in the food and technology industries to provide a unique experience for diners. Wow Bao, is launching its much-awaited digital collectible program in May.



**Powering the love
of food for the next
generation!**



DevourGO.io - Feeding the Future!

Geoff Alexander, President & CEO of Wow Bao, expressed his excitement over the partnership, stating, "We understand the importance of providing diners the best possible experience and are thrilled to be working with DevourGO. We are confident that they will help us achieve that goal."



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Devour's CEO, Shelly Rupel, also shared her enthusiasm for the partnership: "We are honored to have been chosen as Wow Bao's partner for the upcoming launch. Our platform provides a frictionless ordering experience for the next generation of guests that engage with brands through digital assets, and we're excited to extend that experience to Wow Bao's fans. We believe that this partnership is a testament to the value of the blockchain in the restaurant industry, and we look forward to working with Wow Bao on

this exciting project."

DevourGO will deliver a unique experience of automated promotions for holders of the Wow

Bao collectibles when ordering from Wow Bao restaurants in the DevourGO marketplace. The partnership between Wow Bao and DevourGO highlights the increasing trend of digital assets in the restaurant industry and the potential benefits they can bring to customers.

Wow Bao's digital collectibles program launches in May, and Devour will be onboarding locations nationwide in the coming months to deliver the next-generation ordering and guest engagement experience for Wow Bao fans coast-to-coast.

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ABOUT DEVOUR INC

Devour is a restaurant technology company powering next-gen fan engagement for consumer brands, gaming, sports and restaurant brands through blockchain technology and the love of food. Founded in 2021, Devour is committed to helping restaurants reach the next generation of guests and form powerful collaborations with brands and communities. To learn more visit <https://devour.io> or follow <https://twitter.com/GoDevour>

ABOUT WOW BAO

Wow Bao is an innovative restaurant brand that specializes in Asian cuisine, with a focus on fast, fresh, and delicious food. Founded in 2003, the brand has grown to over 600 locations across the United States. Wow Bao is committed to providing unique and convenient experiences for their customers, and their upcoming launch is just one example of their penchant for innovation. For more information about Wow Bao Restaurants and their upcoming launch, visit their website at www.wowbao.com.

Shelly Rupel
Devour
shelly@devour.io

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