

Uncle Sharkii Poke Bar® - National Hawaiian Poke Franchise - Makes Waves in New Location at Kahala Mall in Hawaiꜰi

The newest unit is the first of three for multi-unit operators Carla Carvalho and Sonny Carvalho.

HONOLULU, HAWAII, UNITED STATES, May 3, 2023 /EINPresswire.com/ -- Signature Hawaiian™ Poke Bowls, Boba Milk Teas and Dole Soft Serve® are coming to Kahala Mall thanks to a Multi-Unit [Uncle Sharkii Poke Bar®](#) franchise group, Sonny Carvalho and Carla Carvalho of Fin Fish, LLC. The dynamic power couple, who signed for three units, will be bringing their first Uncle Sharkii restaurant to the mall located at 4211 Waiālae Ave in Honolulu, Hawaiꜰi on Oahu. This marks the second Uncle Sharkii restaurant in the great state of Hawaiꜰi.



“We are excited to be part of the Uncle Sharkii Ohana and to bring our passion for great food and customer service to the Kahala Mall location,” said Carla Carvalho. “We look forward to serving the community with our delicious Signature Hawaiian™ Poke Bowls and providing an exceptional dining experience.”

True locals from Hawaiꜰi, just like Uncle Sharkii’s co-founder and COO Raymond Reyes, Carla and Sonny Carvalho are both experienced professionals, boasting resumes packed with longevity, stability, and leadership.

Carla Carvalho has worked within the loan financing industry for nearly two decades and currently serves as a Loan Officer for a major financial institution.

"My experience has helped me create a powerful management style that has translated well into our new Uncle Sharkii stores," stated Carla Carvalho. "I am so excited to be able to bring this wonderful company to Kahala Mall and show our four children about restaurant ownership and perseverance first hand."

Sonny Carvalho, who is from Hilo, Hawai'i, currently works as a real estate agent. Prior to his real estate career, he served 10 years in the United States Army.

"Uncle Sharkii embodies so much of the mindset that I operate within, pursuing understanding and good communication in all they do and guiding their franchisees with a focused attitude," stated Sonny Carvalho. "It's the company's values, their commitment to helping veterans like me through their discount program, and their amazing food that drew me in, propelling me to be a multi-unit franchise owner."



Carla Carvalho

“

We want to truly emulate the Spirit of Aloha through our mission to Bring Affordable Poke Bowls to the Masses!"

*Raymond Reyes, co-founder
and COO*

Uncle Sharkii offers a 5% to 15% discount to all U.S. veterans, varying based on years of service. The franchise fee is \$30,000 and the royalty fee, which is below industry standard, is 5.5% of gross sales. Area developers have even more buying power, with a reduced franchise fee of just \$10,000 per additional unit purchased.

"Our newest location on Oahu is a testament to the strength of our brand and validates the ability of the Uncle

Sharkii franchise to be sustainable and scalable in just about any market," stated Fen Reyes, Founder and CEO of Uncle Sharkii Poke Bar®. "We look forward to spurring on the Spirit of Aloha here in Hawai'i, the mainland, and abroad around the world."

With Uncle Sharkii's headquartered own-and-operated store based out of Waikiki, Hawai'i Uncle Sharkii is able to maintain the authentic Hawaiian values of its beginnings. The image of how Hawai'i is being portrayed is a true glimpse into the company's co-founder's local born and raised upbringings in paradise. The island vibes and the whole atmosphere along with the

brand's Signature Hawaiian™ Poke Bowl menu full of true Hawaiian Roots is important, said Raymond Reyes, as he and his team strive to give the nation the flavors and Spirit of Aloha that he grew up with. Uncle Sharkii remains to be one of the only QSR Poke franchises in the nation with a Hawai'i local born and raised co-founder at the helm.

"We are excited to be the premiere [Hawaiian Poke Franchise](#)," said Raymond Reyes. "We want to truly emulate the Spirit of Aloha through our mission to Bring Affordable Poke Bowls to the Masses! Uncle Sharkii strives to be different, but seeks to show the true values of Hawai'i through the eyes of someone like me... I grew up living and breathing all the paradisiacal essence of the islands and Hawai'i is very much a part of who I am. I just can't make this all up from a simple trip to Hawai'i — in reference to other poke brands that have touted themselves being Hawaiian Poke."

Uncle Sharkii Poke Bar has locations both operational and under development in six different states, with 66 stores committed and signed for nationwide. The current restaurants are in some of the most popular shopping and business destinations in the nation, including the International Market Place in Waikiki, Hawai'i, City Creek Center in Salt Lake City, Utah, Pennzoil Place in Houston, Texas and the Del Amo Fashion Center in Torrance, California to name a few.



Sonny Carvalho



The company has recently announced that new powerful partnerships and support efforts are

underway with Hawaiian Airlines, Hawai'i Visitors' Convention Bureau (HVCB), and the Hawai'i Wildlife Fund. Beyond the included ongoing support and training, Uncle Sharkii franchise owners get a strong brand reputation and the privilege of being associated with the Uncle Sharkii Ohana, said Fen Reyes.

To learn more about military and first responder discounts with Uncle Sharkii or how to become an Area Developer, visit www.unclesharkiipokebarfranchise.com.

ABOUT UNCLE SHARKII POKE BAR®

Uncle Sharkii Poke Bar® (www.unclesharkii.com) is a healthy Hawaiian fast-food franchise featuring its Signature Hawaiian™ Poke Bowls, Boba Milk Teas, & Dole Soft Serve®. The brand was founded in 2018 during an overseas family gathering when the founders' daughter, Melody, was gifted a plush shark by an uncle she never met before. The bond was instantaneous and sealed by celebration over boba milk tea, fried snacks and ice cream. The founders coined the name Uncle Sharkii and adhere to an authentic focus on Ohana "family" culture with the mission of offering a streamlined healthy menu for the family on the go — Poke Bowls Made Simple™.

Uncle Sharkii stands firm as one of the only national poke brands to be curated by a local born and raised founder who grew up eating, breathing, and living all the paradisiacal essence that Hawai'i represents. Poke originated from Hawai'i as a snack for fishermen.

Currently Uncle Sharkii has open locations in the heart of Hawaii, California, Utah, and Texas with signed locations in Arizona & Nevada. The brand touts itself as one of the fastest growing quick service restaurants serving Hawaiian poke today. With low startup costs, quicker return on investment, comprehensive training, a simple menu, and a sense of community, Uncle Sharkii aims to revolutionize the Hawaiian poke industry from inspiration to reality.

The company is actively expanding throughout the U.S. (United States) and internationally and welcomes interested individuals to visit their franchise page for more information at www.unclesharkiipokebarfranchise.com. Or follow Uncle Sharkii Poke Bar® on Facebook, Twitter, Instagram, YouTube, LinkedIn, and TikTok.

Raymond Reyes

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