

Intelligent Memory Partners with Zephyr Technologies to Provide Industry-Grade Memory Solutions for the Mexican Market

Intelligent Memory is expanding its portfolio of memory solutions for industrial applications to the growing industrial EMS and OEM markets.

IRVINE, CALIFORNIA, AMERICA, May 3, 2023 /EINPresswire.com/ -- As many multinational companies are moving manufacturing capabilities to Mexico, [Intelligent Memory](#) (IM), a manufacturer of high-performance industrial-grade memory product solutions, has signed Zephyr Technologies as its distribution partner expanding its memory portfolio to the growing industrial EMS and OEM industries in Mexico.



Intelligent Memory signs Zephyr Technologies as distribution partner in Mexico

Zephyr has been a supplier of electronic components in Mexico for 25 years, which is estimated to be the largest DTAM (Distribution Total Available Market) market in the Americas. The company serves automotive, appliance, consumer, industrial, and EMS companies with sales and technical resources in Guadalajara, Mexico City, Queretaro, Monterrey, Chihuahua, Tijuana, and Phoenix, AZ. Zephyr offers sourcing of semiconductors and related products and provides technical resources for design and ease of supply chain.

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Zephyr Technologies has extensive knowledge and expertise in semiconductor and component sales across a variety of industries. This makes them the ideal partner to represent our portfolio in Mexico.”

David Raquet, Global Sales Leader at Intelligent Memory

“As more and more OEMs are expanding their presence in the Mexican market, we are excited to partner with Intelligent Memory to expand our memory portfolio with products that are tailored to the needs of industrial and

specialty industries,” said Kia Mostaghimi, Director of Zephyr Technologies. “This partnership will enable us to provide our customers with one of the broadest memory product ranges in the

market from one single source.”

Intelligent Memory focuses on legacy memory products for industrial applications. It is one of the few memory manufacturers that offers DRAM components as well as DRAM modules ranging from SDRAM to DDR4 in addition to its customizable NAND flash memory portfolio. All memory products are available in a wide range of capacities and configurations, making IM's portfolio one of the most comprehensive offerings in the market from one single source.

“Zephyr Technologies has extensive knowledge and expertise in semiconductor and component sales across a variety of industries in Mexico

and is the ideal partner to represent our portfolio in this growing market,” explained David Raquet, Global Sales Leader at Intelligent Memory. “We are excited about the opportunity to bring value to manufacturers in Mexico with our range of products that are designed with the requirements of industrial applications on quality, longevity and long-term availability in mind.”

About Zephyr

Zephyr Technologies is a Mexico-based electronics components distributor serving the automotive, appliance, consumer, industrial, and EMS industries. Zephyr is located in Guadalajara Mexico and further information is available on www.zephyr-t.com

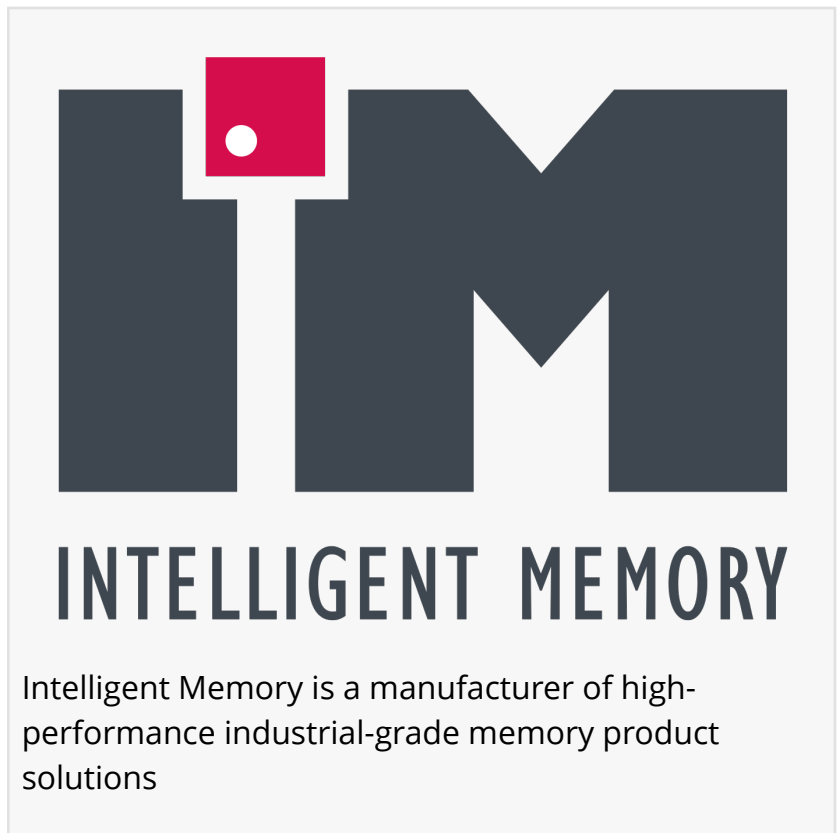
About Intelligent Memory:

Intelligent Memory has been developing memory products for demanding industrial applications since 1991 (as Pacific Force Technology Limited until 2013). The extensive product portfolio consists of DRAM ICs and modules (from SDR to DDR4) and a variety of managed NAND products for industrial applications like SATA or PCIe SSDs, SD & microSD cards, CF cards, USB sticks and eMMC. All solutions of Intelligent Memory have been designed to meet the industry's demands for quality, reliability, longevity and long-term availability.

Ortrud Wenzel

Intelligent Memory

ortrud.wenzel@intelligentmemory.com



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