

Amish Family man starts business and defies all odds

Monogram Metal Shop is an amish owned business using all locally sourced materials in United States

FORT WAYNE, IN, UNITED STATES, May 7, 2023 /EINPresswire.com/ -- Indiana craftsman and Amish man Menno Lengacher has made a name for himself with his line of bespoke metal signs.

Monogram Metal Shop, based in rural Indiana, produces custom signs in various colors, sizes and shapes for all occasions, interests, hobbies, and niches.

The business' trajectory is particularly impressive when you consider that Lengacher set up a professional shop on his property before COVID swept the country by storm. This proved to be



Mothers Day gifts from monogram metal shop American Amish Company

a challenge and he lost some momentum. However, after peaks and valleys of sales, he was able to manage the business to generate nearly a million dollars in revenue, all from his own back yard which grew to a full blown professional shop. Even more impressive, he's on track to double

"

Mongram Metal Shop takes locally made to a national level"

Media One Marketing Group

that due to the overwhelming support from the public.

"We provide a quality product at a reasonable price with a warranty on all items," Lengacher said. "We have a 5-star rating and work very hard to fulfill orders correctly and keep our customers happy with fast shipping. So far we have little paid advertising and the overwhelming results

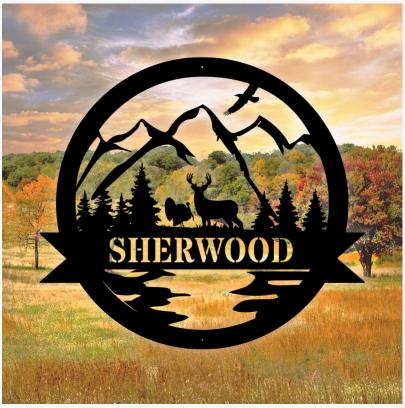
have been from word of mouth. I think that holds a lot of weight in our industry. We want to grow to be the biggest and best. I will work every waking hour to make that happen, says

Lengacher."

All of this is possible through a winning combination. The company has fulltime employees and a sizable shop. They use traditional methods such as hand tools and hand paints their products but also uses some technology such as laser cutters and internet platforms for marketing purposes.

Lengacher has leveraged social media to connect to people of interest which ultimately gained the interest of one local business owner, Mike Ackles, of 469 Cycle Shop. Ackles shop is said to be the midwest's largest pre-owned Harley dealer which also sells other makes and models. Ackles was so impressed with the quality of Monogram Metal Shop, He went on local TV to talk on behalf of Monogram Metal Shop, Without their knowledge beforehand that he was going to do it! That is something rare to see these days. Ackles' testimony is a stand for America and keeping local businesses alive and communities together. He also knows that Amish communities do not go on camera.

"The public needs to be aware of this family owned company. They use 16 gauge steel, powder coat all of their products and ship within 2 days. One could assume their shipping is nearly faster than Amazon, said Ackles. He also boasted how the Amish group is tight-knit and they stick together. Something Ackles said he'd like to see more of for the entire country.



gifts for fathers day, mothers day, graduation, mancaves and more



Mothers day monogram sign

Togetherness. All of Monogram Metal Shop materials are locally sourced. Their steel and signs

are made locally and are proudly an American company."

Monogram Metal Shop interview with Ackles can be seen here at this link which was recently featured on channel 21 WPTA Fort Wayne, IN on a program called <u>INSIGHT</u>.

Visit monogrammetalshop.com to learn more about Monogram Metal Shop, signs, gifts, and more.

Remember, #graduation, #weddingsigns, #mothersday, #fathersday . are all coming up. If you want to order from the website use code INSIGHT for a 20 percent discount.

Story by Ron Timmons MediaOneLink.com

Ron Timmons Media One Marketing Group +1 260-222-7676 email us here Visit us on social media: Facebook Other

This press release can be viewed online at: https://www.einpresswire.com/article/631610558

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire[™], tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2023 Newsmatics Inc. All Right Reserved.