

# GrupoBD is recognized as a Super Company 2023

*GrupoBD has shared that it has been recognized in the ranking of Super Companies 2023, "Places Where Everybody Wants to Work"*

CANCUN, QUINTANA ROO, MÉXICO, May 3, 2023 /EINPresswire.com/ -- [GrupoBD](#), the corporate group of multiple business units, and supplier of over more than 1,500 direct employments in Mexico, among them [ADH – ATELIER de Hoteles](#), the

innovating operator, and hotels' trading company, has shared that it has been recognized by Expansion magazine and by the firm Top Companies in the ranking of [Super Companies 2023](#), "Places Where Everybody Wants to Work" competing with major national companies of different lines of business.

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This is exciting for us, insofar that it is a recognition of the effort made by all the business units of the Group to care for our people”

*Beatriz Mora, Human Resources Director of GrupoBD.*

The Super Companies ranking is intended to highlight those organizations that constantly work to favor the welfare of their workers, and which commit themselves to a reliable and sustainable business model, enabling them to strengthen, experience, and convey their organizational culture.

“We are very proud of this significant achievement. As a company, we have obtained many commercial prizes thanks to both the excellent comments of our guests and

the differentiation of our product. However, to be considered as a Super Company, as ranked by our Arteleros, is a major recognition of our commitment as a Group, by offering a space where our workers are happy to be, and where they can grow both personally and professionally ", mentioned Oliver Reinhart, CEO of GrupoBD.

The assessment comprised two instruments: the first one was a questionnaire given to GrupoBD's associates in all its business units, where the perception of those who live the culture



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of the company on a daily basis was assessed, which equals 80% of the global ranking. In the second place, we have the policies, practices, and programs that measure the degree of formalization of the company, and which contribute to 20% of the final grade.

In the resulted assessment, GrupoBD was distinguished as a company that promotes initiatives aimed at the integral welfare of its teams, governed by ethical values and behaviors, is highly committed to social responsibility, and promotes equality and respect for human dignity in all its operations.



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“This is the first time we have participated in the ranking, and we have already been positioned at number 65. This is exciting for us, insofar that it is a recognition of the effort made by all the business units of the Group to care for our people, and we are filled with satisfaction that our Arteleros themselves have assessed us, and have positioned us as a place where everybody wants to work. Of course, we are aware that this is only the beginning, and that during the next years, we will continue to improve, with our determination to being the best company to work in Mexico”, mentioned Beatriz Mora, Human Resources Director of GrupoBD.

The associates emphasized that the aspects they value the most are their affinity with the corporate philosophy of “Do Everything with Love” the positive work environment achieved with their teams and coworkers, the benefits and perks offered by the company, and the empathy of working in a place that provides help to both the community and nature.

GrupoBD reasserts its philosophy and commitment as a Socially Responsible Company that, in this 2023, has worked in the innovation of programs and strategies, intending to align itself to the new global trends and the firm belief that investing in the team and creating a positive work environment is crucial to achieving long-term success.

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