

# Industry Travel Experts Launch New Travel Advice Website

*Travel industry expert Craig Ferguson offers a background behind the launch of a new travel advice website which will help people through their travel plans.*

LONDON, UNITED KINGDOM, May 3, 2023 /EINPresswire.com/ -- Two UK based travel industry experts Darren Roberts and Craig Ferguson have partnered up to launch a travel advice site with the aim of helping people make the best choices whenever they plan any trips whether they are local or long haul ones.



The site

<https://travelthebestplaces.com/> is developed on the WordPress platform and has launched with a selection of advice based content covering destinations such as UK, Thailand and Australia with plans to eventually cover the globe in their quest to giving people the best deals.

“

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*Craig Ferguson*

Co owner of the brand Craig Cartwright stated “It is a proud day to get our [Travel The Best Places](https://travelthebestplaces.com/) website live. We have worked tirelessly in 2023 to get our minds put down into blog form and it's great to actually share our own personal opinions, ratings and comparisons. It all comes from a natural love of travel but we have also worked in the travel industry for a combined 25+ years so it was a natural path for us take and hopefully help people out along the way”.

Acting as an advice based content site the blog is also

offering tips and the best match online providers for each of the flight, accommodation, activities parts of trip planning. The content covers some big name brands to filter out the best and worst of the travel industry.

Having both lived overseas and sold travel products to the masses Darren and Craig have a view of what works and what people need to be more aware of to avoid scams and overpaying. They're especially fond of rating the best options in each scenario, whether it is a hotel, airline or a zoo.

As part of their launch they are focusing on accompanying the website with a Pinterest and Facebook page, which will also offer similar travel advice snippets in different formats. Darren and Craig plan to partner up with industry brands in the future to provide a better travel resource that can offer advice and convenience at different parts of that travel journey from the first point of planning through to the flight home.

Craig Cartwright

Travel the best places

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