

# Molecular Diagnostics Point of Care Market Share & Size to be Worth USD 4.84 Billion By 2027 | Emergen Research

*Increasing incidence of infectious diseases and cancer, rising demand for diagnostics point-of-care is driving the demand for the market.*

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/EINPresswire.com/ -- The [Molecular Diagnostics Point of Care Market](#) Research Report from Emergen Research has been formulated by analyzing key business details and an extensive geographic spread of the Molecular Diagnostics Point of Care

industry, encompassing key business details and extensive geographical coverage. In addition to providing crucial statistical data about the Molecular Diagnostics Point of Care market, this study covers qualitative and quantitative aspects of the Molecular Diagnostics Point of Care Market. A comprehensive analysis of established and emerging players in the market is summarized in the report. The report also covers the business overview, the product portfolio, and the strategic alliances and expansion strategies of the companies.

The Global Molecular Diagnostics Point of Care Market is projected to reach USD 4.84 billion in 2027. The main factors that are expected to strengthen high growth potential for POC MDx products are continuing research and development to miniaturize tests with molecular diagnostics that enable increased patient testing with higher precision and lower turnaround times.

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In addition, a wide variety of point-of-care testing technologies has been evolving rapidly over the previous decade with a view to extending its potential market to a wider range of Medical Faculties, initially focused on the screening, monitoring, and diagnosis of infectious diseases in low income developing countries. Therefore, cardiological monitoring, oncological testing, and



hematological testing are now available and/or under development.

#### Competitive Landscape:

Furthermore, the report includes an in-depth analysis of the competitive landscape. The segment covers a comprehensive overview of the company profiles along with product profiles, production capacities, products/services, pricing analysis, profit margins, and manufacturing process developments. The report also covers strategic business measures undertaken by the companies to gain substantial market share. The report provides insightful information about recent mergers and acquisitions, product launches, collaborations, joint ventures, partnerships, agreements, and government deals.

#### Key Companies Profiled in the Report:

Abbott Laboratories, Bayer Healthcare, Roche Diagnostics, Bio-Rad Laboratories, Danaher Corporation, BioMerieux, Dako, Abaxis Inc., OraSure Technologies Inc., and Nipro Diagnostics, among others.

Further key findings from the report suggest

POC MDx research is used in the majority of consumer incomes for infectious diseases due to the existence of several big business companies with a wide product selection.

Another factor accountable for the dominance of this section is the rising burden of infectious disease in developed and developing countries.

The biggest business segment to produce sales is PCR-based POC studies. The widespread use of PCR-based technology for PCR products for molecular diagnosis and marketing has created plenty of incentives for the growth of the segment.

North America was the largest region, contributing much of the world's revenue due to the existence of the highly technical, medical system, government, and private investments in R&D to improve MDx POC tests.

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The competitive analysis also includes regional analysis of major geographical regions. The report covers regions such as North America, Europe, Asia-Pacific, Latin America, and the Middle East and Africa. The report also offers a country wise analysis to impart better understanding of the global Molecular Diagnostics Point of Care market with regards to market share, market size, production and consumption ratio, product launches and R&D activities, investment opportunities, and presence of key players in the region.

Research Report on the Molecular Diagnostics Point of Care Market Addresses the Following Key Questions:

Who are the dominant players of the Molecular Diagnostics Point of Care market?

Which regional market is anticipated to have a high growth rate over the projected period?

What consumer trends and demands are expected to influence the operations of the market players in the Molecular Diagnostics Point of Care market?

What are the key growth drivers and restraining factors of the Molecular Diagnostics Point of Care market?

What are the expansion plans and strategic investment plans undertaken by the players to gain a robust footing in the market?

What is the overall impact of the COVID-19 pandemic on the Molecular Diagnostics Point of Care market and its key segments?

Analysis of the segments and their growth projection is carried out by extensive historical and current analysis of the market scenario. Further, the report offers details about the factors and features of the Molecular Diagnostics Point of Care market expected to boost the growth of the industry in the coming years.

For the purpose of this report, Emergen Research has segmented into the global Molecular Diagnostics Point of Care Market on the basis of Test Location, Technology, Application, End-Use, and region:

Test Location Outlook (Revenue: USD Billion; Volume: Million Tons; 2017-2027)

Over-the-Counter (OTC)

PoC

Technology Outlook (Revenue: USD Billion; Volume: Million Tons; 2017-2027)

PCR-based

Genetic Sequencing-based

Hybridization-based

Microarray-based

Application Outlook (Revenue: USD Billion; Volume: Million Tons; 2017-2027)

Infectious Diseases

Oncology

Hematology

Prenatal Testing

Endocrinology

Others

End-Use Outlook (Revenue: USD Billion; Volume: Million Tons; 2017-2027)

Decentralized Labs

Hospitals

Homecare

Assisted Living Healthcare Facilities

Others

Browse Full Report Description + Research Methodology + Table of Content + Infographics  
@ <https://www.emergenresearch.com/industry-report/molecular-diagnostics-point-of-care-market>

The report focuses on current and future market growth, technological advancements, volume, raw materials, and profiles of the key companies involved in the market. The report provides valuable insights to the stakeholders, investors, product managers, marketing executives, and other industry professionals.

ToC of the Report:

Chapter 1: Market overview and scope

Chapter 2: Market outlook

Chapter 3: Impact analysis of COVID-19 pandemic

Chapter 4: Competitive Landscape

Chapter 5: Drivers, Constraints, Opportunities, Limitations

Chapter 6: Key manufacturers of the industry

Chapter 7: Regional analysis

Chapter 8: Market segmentation based on type applications

Chapter 9: Current and Future Trends

Thank you for reading our report. Please get in touch with us if you have any query regarding the report or its customization. Our team will ensure the report is best suited to your needs.

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Digital Railway Market: <https://www.emergenresearch.com/blog/top-10-companies-in-digital-railway-market-in-2023>

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