

# Golden Star Enterprises DBA Super Fresh Foods Inc. Announces Benny Doro as CEO

*Doro, previous partner of a Wall Street private investment banking firm, to lead successful direct-to-consumer meal subscription company*

LAS VEGAS, NEVADA, UNITED STATES, May 4, 2023

/EINPresswire.com/ -- Golden Star Enterprises Ltd.

(OTCMARKETS: GSPT) DBA [Super Fresh Foods](#) is pleased to announce that Benny Doro has been hired as the new Chief Executive Officer of the newly focused company who will lead it in its new business of technology driven subscription-based home meal delivery.

Mr. Doro has 30 over years of financial and operational experience developing start-ups and building successful globally known brands. As the founder and President of Super Fresh Foods Inc., he is the driving force in the operational success and growth of the company, both organically and through profitable acquisitions.

He was previously a partner in New York based MarketView Financial Group, Inc., a private investment banking firm, where he was part of the team that raised over \$500 million in equity financing. Mr. Doro was the founder of an electronic transaction processor Universal Vision Group, and provider of online payment solutions working closely with major banks and industry partners.

Previously, Mr. Doro built an advertising agency and managed multiple clients including Madonna, Van Halen, U2, KISS, David Lee Roth, Britney Spears, Jessica Simpson, Sony, Lotus Communications, Warner Bros. and endorsement contracts with the likes of Larry Holmes, Fuzzy Zoeller and Rodney Dangerfield.

Mr. Doro founded and operated Van Halen online radio, a decade before Sirius XM was born. His vision of the possibilities has paved the way ecommerce has become. By 2001, Mr. Doro's company became the largest digital advertising company in the online gaming industry with over 65 clients and sold the profitable firm to a publicly traded company. From 1985 to 2000, Mr.



Super Fresh Foods Inc. is a group of companies operating in the food production sector. We are committed to providing quality food to homes, businesses and industry partners.

Doro performed in and managed a Rock and Roll band under the tutelage of Paul Stanley from KISS.

## About Super Fresh Foods

Super Fresh Foods Inc. is a direct-to-consumer successful meal subscription company which uses a customized proprietary software to manage its logistics by tracking meals from ordering, ingredient acquisition, meal preparation, delivery, and payment across a broad platform of meal delivery assets. The Company is expanding through acquisitions and joint-ventures, with its flagship meal-delivery operations in Southern British Columbia. Super Fresh Foods was established in 2022 and operates through a partnership with All Your Foods in the Vancouver, British Columbia metropolitan area to deliver meals under its "[All Your Meals](#)" brand. All Your Meals is for people who want to eat healthy food without sacrificing taste and without the hassle of preparing every meal at home. Using proprietary Super Fresh recipes, the All Your Foods kitchen delivers our delicious meals for clients to heat and eat, without sacrificing the freshness or flavor we expect from a home cooked meal.

This press release contains forward-looking statements that reflect the Company's current beliefs, expectations or intentions regarding future events. Any statements contained in this press release that are not statements of historical fact may be deemed forward-looking statements. Words such as "will," "will be," "anticipate," "predict," "expect" "continue," "future," and similar expressions are intended to identify such forward-looking statements. The Company anticipates that subsequent events and developments may cause views and expectations to change. The Company assumes no obligation, and specifically disclaims any intention or obligation, to update any forward-looking statements, whether as a result of new information, future events or otherwise.

Paddy Smyth  
Super Fresh Foods Inc  
+1 702.508.6517  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/631807133>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.