

# Advanced Analytics Market to Witness Huge Growth by 2029 | IBM, Microsoft, Fico

Stay up-to-date with Global Advanced Analytics Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth.

PUNE, MAHARASHTRA, INDIA, May 5, 2023 /EINPresswire.com/ -- The Latest Released Advanced Analytics market study has evaluated the future growth potential of Advanced Analytics market and provides information and useful stats on market structure and size. The report is intended to provide market



**Advanced Analytics Market** 

intelligence and strategic insights to help decision-makers take sound investment decisions and identify potential gaps and growth opportunities. Additionally, the report also identifies and analyses changing dynamics, and emerging trends along with essential drivers, challenges, opportunities, and restraints in the Advanced Analytics market. The study includes market share

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HTF Market Intelligence consulting is uniquely positioned empower and inspire with research and consulting services to empower businesses with growth strategies, by offering services "

**Craig Francis** 

analysis and profiles of players such as SAS Institute (United States), SAP SE (Germany), IBM Corporation (United States), Oracle Corporation (United States), KNIME AG (Switzerland), Nvidia Corporation (United States), Quest Software (United States), Angoss Software Corporation (Canada), Microsoft Corporation (United States), Fico (United States), Planet Labs (United States), GeoSpock Ltd. (United Kingdom)

If you are a Advanced Analytics manufacturer and would like to check or understand the policy and regulatory proposals, designing clear explanations of the stakes,

potential winners and losers, and options for improvement then this article will help you understand the pattern with Impacting Trends. Click To get SAMPLE PDF (Including Full TOC, Table & Figures) https://www.htfmarketintelligence.com/sample-report/global-advancedanalytics-market

According to HTF Market Intelligence, the Global Advanced Analytics market to witness a CAGR of 21.19% during forecast period of 2023-2029. The market is segmented by Type (Descriptive Analytics, Diagnostic Analytics, Predictive Analytics, Prescriptive Analytics) by Solutions (Big Data Analytics, Visual Analytics, Risk Analytics, Social Media Analytics, Predictive Analytics, Other) by Industry Vertical (BFSI, Healthcare, Government, Defense, Retail & Consumer Goods, Others) and by Geography (North America, South America, Europe, Asia Pacific, MEA).

## Definition:

Advanced analytics is a data science that uses tools and advanced methods for projecting future trends, sorting through large data sets to identify trends, patterns, relationships, behaviors, events, and others. Advanced analytics comprises of big data and predictive analytics. Key feature of advanced analytics is data mining. Increasing adoption by numerous industries such as financial services providers are leveraging the technology to combat internal and external fraud. Further, technological advancement in business intelligence and analytics solution such as integration of artificial intelligence, machine learning, natural language processing, and others supplementing the growth of advanced analytics market.

### Market Trends:

- Emphasizing On Incorporation of Data Mining, Statistical Analysis, And Machine Learning In Advance Analytics
- Growing Demand for Real-Time Data Analytics Solutions
- Increasing Adoption in Small and Medium Enterprises

### **Market Drivers:**

- Increasing Demand for Advanced Analytics Solution to Counter Big Data Challenges
- Enable Defining Customer Trends More-Accurately
- Development in IoT Networks

## Market Opportunities:

- Increasing Adoption of Salesforce Advanced Analytics Tools in Organizations
- Rising Demand for Advanced Analytics for Improved Business Processes

Revenue and Sales Estimation — Historical Revenue and sales volume are presented and further data is triangulated with top-down and bottom-up approaches to forecast complete market size and to estimate forecast numbers for key regions covered in the report along with classified and well-recognized Types and end-use industry.

## SWOT Analysis on Advanced Analytics Players

In addition to Market Share analysis of players, in-depth profiling, product/service, and business overview, the study also concentrates on BCG matrix, heat map analysis, FPNV positioning along with SWOT analysis to better correlate market competitiveness.

Demand from top-notch companies and government agencies is expected to rise as they seek

more information on the latest scenario. Check the Demand Determinants section for more information.

**Regulation Analysis** 

- Local System and Other Regulation: Regional variations in Laws for the use of Advanced Analytics
- Regulation and its Implications
- Other Compliances

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## FIVE FORCES & PESTLE ANALYSIS:

In order to better understand market conditions five forces analysis is conducted that includes the Bargaining power of buyers, Bargaining power of suppliers, Threat of new entrants, Threat of substitutes, and Threat of rivalry.

- Political (Political policy and stability as well as trade, fiscal, and taxation policies)
- Economical (Interest rates, employment or unemployment rates, raw material costs, and foreign exchange rates)
- Social (Changing family demographics, education levels, cultural trends, attitude changes, and changes in lifestyles)
- Technological (Changes in digital or mobile technology, automation, research, and development)
- Legal (Employment legislation, consumer law, health, and safety, international as well as trade regulation and restrictions)
- Environmental (Climate, recycling procedures, carbon footprint, waste disposal, and sustainability)

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Heat map Analysis, 3-Year Financial and Detailed Company Profiles of Key & Emerging Players: SAS Institute (United States), SAP SE (Germany), IBM Corporation (United States), Oracle Corporation (United States), KNIME AG (Switzerland), Nvidia Corporation (United States), Quest Software (United States), Angoss Software Corporation (Canada), Microsoft Corporation (United States), Fico (United States), Planet Labs (United States), GeoSpock Ltd. (United Kingdom)

Geographically, the following regions together with the listed national/local markets are fully investigated:

• APAC (Japan, China, South Korea, Australia, India, and the Rest of APAC; the Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, and Sri

## Lanka)

- Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Belgium, Denmark, Austria, Norway, Sweden, The Netherlands, Poland, Czech Republic, Slovakia, Hungary, and Romania)
- North America (U.S., Canada, and Mexico)
- South America (Brazil, Chile, Argentina, Rest of South America)
- MEA (Saudi Arabia, UAE, South Africa)

Some Extracts from Advanced Analytics Market Study Table of Content

Advanced Analytics Market Size (Sales) Market Share by Type (Product Category) [Descriptive Analytics, Diagnostic Analytics, Predictive Analytics, Prescriptive Analytics] in 2023 Advanced Analytics Market by Application/End Users [BFSI, Healthcare, Government, Defense, Retail & Consumer Goods, Others]

Global Advanced Analytics Sales and Growth Rate (2019-2029)

Advanced Analytics Competition by Players/Suppliers, Region, Type, and Application Advanced Analytics (Volume, Value, and Sales Price) table defined for each geographic region defined.

Supply Chain, Sourcing Strategy and Downstream Buyers, Industrial Chain Analysis ......and view more in complete table of Contents

Check it Out Complete Details os Report @ <a href="https://www.htfmarketintelligence.com/report/global-advanced-analytics-market#">https://www.htfmarketintelligence.com/report/global-advanced-analytics-market#</a>

Thanks for reading this article; you can also get individual chapter-wise sections or region-wise reports like Balkan, China-based, North America, Europe, or Southeast Asia.

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