

Search Labs Unveils 4 New Comprehensive SEO Solutions to Maximize Organic Growth for Businesses

Search Labs, thrilled to introduce 4 new cutting-edge SEO products for business.

Providing top-notch Search Engine
Optimization & digital marketing Services.

MELBOURNE, VIC, AUSTRALIA, May 8, 2023 /EINPresswire.com/ -- <u>Search</u> <u>Labs</u>, a leading provider of <u>Search</u> <u>Engine Optimization</u> (SEO) and digital marketing consultation services,



proudly announces the launch of its suite of innovative <u>SEO products for businesses</u> of all sizes. Under the expert guidance of CEO and co-founder Everhardt Strauss, the company aims to help organizations significantly reduce their dependence on paid advertising by leveraging the power of organic search.

"

Correlation, This is the way. Search engines only show us positions in the race, not what matters under the hood. Correlation shows us what is under the hood."

Al Correlation SEO Engine

With the understanding that businesses have different SEO needs, Search Labs has developed four tailored products to cater to a wide range of clients:

Edge Starter: Designed for businesses that are new to the world of SEO, this entry-level solution offers a comprehensive analysis of your website and a roadmap to improve its organic search performance.

Edge Accelerator: Aimed at businesses that have tracked organic data for over 90 days without achieving desired results, Edge Accelerator provides in-depth insights and strategies to enhance organic traffic and improve search visibility.

Smart Edge: This advanced package targets businesses operating in highly competitive search environments. Smart Edge offers sophisticated SEO techniques and strategies to help clients stay ahead of the competition and achieve sustainable growth.

Smart Edge Enterprise: Designed for enterprise-level companies seeking an aggressive, professional approach to SEO, Smart Edge Enterprise provides a dedicated consultant to uncover new opportunities for growth and optimize online presence.

"Many businesses spend substantial amounts on paid advertising, often overlooking the long-term benefits of a well-executed SEO strategy," said Everhardt Strauss, CEO and co-founder of Search Labs. "Our mission is to empower businesses to harness the full potential of organic search, driving sustainable traffic and growth without the costs associated with paid ads."

By partnering with Search Labs, clients can expect to benefit from the company's years of experience and

Everhardt Strauss, CEO and Director of Organic Search at Search Labs Pty. Ltd.

expertise in the digital marketing landscape. Businesses can trust Search Labs to provide personalized, data-driven SEO solutions to achieve their desired online presence and outpace the competition.

To learn more about Search Labs and its suite of SEO products, visit www.searchlabs.com or contact their team of experts at https://www.searchlabs.com/new/edge-starter/

About Search Labs:

Search Labs is a premier enterprise provider of Search Engine Optimization and digital marketing consultation services. Co-founded by CEO Everhardt Strauss, the company is dedicated to helping businesses optimize their online presence through data-driven strategies and innovative SEO solutions. With a focus on organic search and correlation based recommendations, Search Labs works with clients of all sizes, from small and medium-sized businesses to enterprise-level companies, providing tailored solutions to meet their unique needs and drive sustainable growth.

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