

Rimless Toilet Market Size to Reach USD 4.27 Billion at A CAGR of 4% By 2032 | Reports and Data

demand for rimless toilets is increasing due to their hygienic features and rising awareness of sanitation among customers in residential & commercial settings

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According to recent market research, the global [Rimless Toilet Market](#) had a

value of USD 3 billion in 2022, and it is projected to increase to USD 4.27 billion by 2032, with a Compound Annual Growth Rate (CAGR) of 4% during the forecast period. The market's growth is attributed to the rising demand for advanced sanitary equipment in both residential and commercial buildings. The use of rimless toilet technology is gaining popularity because it enhances efficiency, hygiene, and water conservation.

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The demand for rimless toilets is being driven by customers growing awareness of hygiene and sanitation.”

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The increased demand for rimless toilets is due to the growing awareness of hygiene and sanitation among customers. With rimless toilets, the traditional rim around the bowl, which tends to harbor bacteria and germs, is no longer necessary. Rimless toilets are now preferred in homes, hospitals, and other commercial facilities because they are easier to clean and more hygienic. Additionally,

rimless toilets consume less water compared to traditional toilets. They flush less frequently, which promotes water conservation and reduces water expenses. The water-saving feature of rimless toilets is particularly beneficial in areas where water shortage is a major concern, contributing to the increasing adoption of rimless toilets.

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Rimless Toilet Market Segments:

The rimless toilet market can be segmented by product type, technology, and application.

In terms of product type, the market is divided into one-piece and two-piece rimless toilets. One-piece rimless toilets are more compact and easy to clean, making them popular in residential and commercial settings. Two-piece rimless toilets have a separate tank and bowl, making them easier to install and maintain.

Based on technology, the rimless toilet market is categorized into single-flush and dual-flush toilets. Single-flush rimless toilets use a fixed amount of water for each flush, while dual-flush rimless toilets provide a choice between a low-flush for liquid waste and a high-flush for solid waste. Dual-flush rimless toilets are gaining popularity due to their water-saving capabilities.

Regarding application, the market is segmented into residential and commercial rimless toilets. Rimless toilets are becoming increasingly popular in homes, hospitals, schools, and other public places due to their hygienic and water-saving features. The commercial segment includes public restrooms, hotels, offices, and other commercial buildings.

Geographically, the rimless toilet market is analyzed across North America, Europe, Asia Pacific, Latin America, and the Middle East and Africa. The Asia Pacific region is expected to lead the market growth due to the rising population, rapid urbanization, and increasing demand for modern sanitary ware. North America and Europe are also expected to contribute significantly to the market growth due to the increasing awareness of hygiene and sanitation among consumers and the adoption of advanced technologies. Latin America and the Middle East and Africa are expected to experience moderate growth due to the increasing demand for modern bathroom solutions in these regions.

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Rimless Toilet Market Strategic Developments:

Several companies in the bathroom and sanitation industry have introduced new products and technologies in recent years. In 2021, TOTO Ltd. released the Tornado Flush, a rimless toilet with a new flushing system that cleans the bowl more effectively while using less water. Additionally, TOTO announced plans to introduce new smart toilet technologies that utilize artificial intelligence and voice recognition capabilities.

Roca Sanitario, S.A. acquired a 75% stake in Royo Group International Bathroom in 2020, with the aim of expanding its product offerings and strengthening its position in the global bathroom market.

Geberit AG launched the AquaClean Tuma Comfort in 2020, a rimless toilet that includes a bidet

function and various features aimed at enhancing comfort and hygiene. The company also introduced new shower toilets with advanced cleaning technologies.

Kohler Co. announced the launch of its Veil Intelligent Rimless Toilet in 2020, which boasts features such as motion-activated opening and closing, heated seats, and LED lighting. The company also unveiled new touchless faucets and other bathroom products.

In 2020, LIXIL Group Corporation partnered with the Bill & Melinda Gates Foundation to develop innovative toilet technologies for communities in need. The partnership's goal is to tackle the global sanitation crisis and promote sustainable development.

Rimless Toilet Market Competitive landscape:

The global rimless toilet market is a highly competitive market, with multiple players operating in the industry. However, the market is largely dominated by a few major companies that account for a significant share of the market revenue. These companies are implementing various strategies to maintain their position in the market, including mergers and acquisitions, partnerships, and product innovation.

One of the major players in the global rimless toilet market is TOTO Ltd., which launched the innovative Tornado Flush rimless toilet in 2021. Additionally, the company announced plans to introduce new smart toilet technologies incorporating artificial intelligence and voice recognition capabilities.

Roca Sanitario, S.A. is another significant player in the market. The company acquired a 75% stake in Royo Group International Bathroom in 2020 to expand its product offerings and strengthen its position in the global bathroom market.

Geberit AG also launched a new rimless toilet, the AquaClean Tuma Comfort, in 2020. This model includes a bidet function and various features aimed at enhancing comfort and hygiene. The company also introduced new shower toilets with advanced cleaning technologies.

Kohler Co. is another major player in the market and launched its Veil Intelligent Rimless Toilet in 2020. The product features advanced technology such as motion-activated opening and closing, heated seats, and LED lighting. Additionally, the company unveiled new touchless faucets and other bathroom products.

Other notable players in the global rimless toilet market include Duravit AG, American Standard Brands, Villeroy & Boch AG, LIXIL Group Corporation, Ideal Standard International S.A., and Laufen Bathrooms AG. These companies are also investing in product innovation and strategic partnerships to remain competitive in the market.

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