

Xanthan Gum Market Size to reach USD 566.4 Million in 2028 at a CAGR 3.1% - Emergen Research

Rising health consciousness and increasing demand for natural food additives are some of the key factors driving global xanthan gum market revenue growth

VANCOUVER, BC, CANADA, May 8, 2023 /EINPresswire.com/ -- Emergen Research has recently published a comprehensive research study titled "[Xanthan Gum Market](#) is Growing Rapidly", indicating a rising interest in Xanthan Gum research in the year 2020.



Emergen Research Logo

The global xanthan gum market size is expected to reach USD 566.4 Million in 2028 and register a revenue CAGR of 3.1% over the forecast period, according to latest analysis by Emergen Research. Steady xanthan gum market revenue growth can be attributed to rising demand for natural food additives among a growing consumer base and shift away by a number of food & beverage companies from use of inorganic/synthetic ingredients in food products owing to increasing inclination of consumers towards products containing natural ingredients. Additives are used in food and beverages to impart certain characteristics such as improved appearance, taste, and texture, as well as to extend shelf life of products. This coupled with steady shift by consumers towards healthier and better quality products, regardless of high costs, are some of the other major factors fueling demand for xanthan gum.

“ Xanthan Gum Market Size – USD 442.2 Million in 2020, Market Growth – at a CAGR of 3.1%, Market Trends – Growing demand for xanthan gums from Asia Pacific **”**

Emergen Research

Furthermore, increasing production and sales of organic food & beverage products is resulting in

reducing use of synthetic food additives and ingredients. Rising demand for organic food products globally is expected to continue to support revenue growth, and also open up more lucrative revenue opportunities for major players operating in the global market.

Rising prevalence of celiac disease and incidence of various allergies caused by gluten-based foods are factors supporting demand for gluten-free xanthan gum. In addition, wide scope of applications such as for baking gluten-free products, including cakes, cookies, muffins, pizza dough, bread, and salad dressings, coupled with rising awareness regarding high content of carbohydrates and dietary fibers in xanthan gum, are factors expected to support market revenue growth.

To gain genuine analysis and a thorough understanding of the market, interested parties can request a sample of the report. <https://www.emergenresearch.com/request-sample/860>

(The report sample includes a brief introduction to the research report, a table of contents, a graphical presentation of regional analysis, a revenue analysis of the top players in the market, and a detailed explanation of the research methodology.)

The sample report we provide may consist of the following elements:

An introduction to the updated report for the year 2028, including a comprehensive overview and in-depth industry analysis.

A 250+ page research report with updated research findings.

Chapter-wise guidance available upon request.

Updated regional analysis for the year 2020, presented with graphical representations of size, share, and trends.

An updated list of tables and figures included in the report.

The updated report includes a list of top market players, along with their business strategy, sales volume, and revenue analysis.

Important information in the market study

The research offers thorough analysis and futuristic insights into the industry in several different regions. See how the most important regional growth drivers and restraints will affect market development and gain a grasp of uncertainty.

In order to understand how the demand across various segments will change over the following few years, evaluate market size statistics and projections. Get a thorough understanding of new

market trends and developments to evaluate market prospects.

□ Learn more about the competition by having access to in-depth data and research on important industry players.

Solvay SA, Ingredion Inc., Cargill Inc., FDL Ltd., Archer Daniels Midland Company, CP Kelco, DuPont, Fugeng Group Company Ltd., FMC Corporation, and Deosen Biochemical Ltd

Xanthan Gum Market – Segmentation Assessment

Form Outlook (Revenue, USD Million; Volume, Kilo Tons; 2018–2028)

Liquid

Dry

Application Outlook (Revenue, USD Million; Volume, Kilo Tons; 2018–2028)

Stabilizer

Thickener

Gelling Agent

Coating Material

Fat Replacer

Others

Industry Vertical Outlook (Revenue, USD Million; Volume, Kilo Tons; 2018–2028)

Food & Beverages

Pharmaceutical

Oil & Gas

Cosmetic & Personal Care

Others

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Regional Analysis:

- » North America: United States, Canada, and Mexico
- » South & Central America: Argentina, Chile, Brazil and Others
- » Middle East & Africa: Saudi Arabia, UAE, Israel, Turkey, Egypt, South Africa & Rest of MEA.
- » Europe: UK, France, Italy, Germany, Spain, BeNeLux, Russia, NORDIC Nations and Rest of Europe.
- » Asia-Pacific: India, China, Japan, South Korea, Indonesia, Thailand, Singapore, Australia and Rest of APAC.

High point the Following Key Factors:

Business description: A detailed overview of the company's operations and business departments.

Company strategy: A summary of the company's business strategy provided by the analyst.

SWOT analysis: A detailed analysis of the company's strengths, weaknesses, opportunities, and threats.

Company history: A summary of major events related to the company's progress.

Main products and services: A list of the company's main products, services, and brands.

Main competitors: A list of the company's main competitors.

Important locations and subsidiaries: A list of the company's main locations and subsidiaries with contact information.

Detailed financial ratios of the past five years: Latest financial ratios obtained from the annual financial statements of companies with a history of five years.

The Emergen Research study is expected to provide the following benefits:

Latest industry trends and development scenario for 2020

Identification of powerful market opportunities to help with market sizing

Key decision-making insights for planning and expanding market share

Identification of key business segments, market proposition, and gap analysis

Assistance in allocating marketing investments

Updated methodology from Emergen Research to ensure accurate and reliable findings.

Global Xanthan Gum Market Definition and Scope

2.1. Objective of the Study

2.2. Market Definition & Scope

2.2.1. Scope of the Study

2.2.2. Industry Evolution

2.3. Years Considered for the Study

2.4. Currency Conversion Rates

Global Xanthan Gum Market Dynamics

3.1. Xanthan Gum Market Impact Analysis (2020-2028)

3.1.1. Market Drivers

3.1.2. Market Challenges

3.1.3. Market Opportunities

Global Xanthan Gum Market Industry Analysis

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2020-2028)

4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

□ What is the primary factor driving the global Xanthan Gum market?

□ What are the market's restricting factors?

□ Who are the major market participants?

□ Which region has the greatest market share?

□ What are the most current global Xanthan Gum market trends?

Request More Information On This Research

Report @ <https://www.emergenresearch.com/request-sample/860>

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We offer market intelligence studies ensuring relevant and fact-based research across multiple industries, including Healthcare, Touch Points, Chemicals, Types, and Energy. We consistently update our research offerings to ensure our clients are aware of the latest trends existent in the market. Emergen Research has a strong base of experienced analysts from varied areas of

expertise. Our industry experience and ability to develop a concrete solution to any research problems provides our clients with the ability to secure an edge over their respective competitors.

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