

Reinbow pushes the boundaries of traditional social media apps by helping users grow while remaining true to themselves

LOS ANGELES, CA, USA, May 8, 2023 /EINPresswire.com/ -- [Reinbow](#) pushes the boundaries of traditional social media apps by helping users grow while remaining true to themselves.

A new social media app, Reinbow, allows authentic engagement-based growth for users without the pretense of most conventional platforms.

The Reinbow app offers a platform to create genuine connections and interactions, allowing users to reach millions without fabricating false perceptions and lives.

About the Company

Speaking to the CEO and Founder

Bassem Salloum, he stated, "In the age of social media, it's hard to tell apart who is genuine and who isn't. The overwhelming amount of fake, glamorized people has created many mental health issues in our budding youth because they try to live up to a standard that doesn't exist. Our intent with Reinbow is to allow a safe space where people looking for real connections and interactions with other users can feel at ease. Our more engagement and outreach policy allows users to succeed on their merit."

An Authentic Socialization Platform

Social media dominates the current age; it's a powerful tool that helps interact and reach people most wouldn't have ever met otherwise. Whether it's interpersonal relationships or business, social media has undoubtedly helped cultivate them more easily. However, with great power comes great responsibility, and conventional socializing apps have become a source of fake



personas and lives. With powerful editing tools, users upload false narratives. Instead of aiding in meeting new people and having fun, it has cultivated an environment of self-doubt, envy, and mental health issues.

Unlike many other popular platforms, Rainbow allows users to post authentic content. The app aims to create an atmosphere where people can be free to be themselves and enjoy each other's company. The application allows the use of in-app videos only, removing the likelihood of uploading heavily edited videos using third-party software.

Furthermore, Rainbow only permits real-time front-facing videos, allowing viewers to see unmanipulated content. It allows real users to interact without worrying whether the person or influencer on the other end is fake or insincere.

With Rainbow, people can move past aimless scrolling and superficial exchanges in conversation and look forward to finding crowds that welcome them for who they are. This unique app ability makes it kid-friendly, a feature unheard of in traditional social media apps.

Helps Reach Millions of People

The app's algorithm functions so that the more creators engage on the Rainbow app, the more their visibility increases.

Unlike other social media companies, the app offers its color change function. The color on their profile correlates to their engagement; as users' posts increase in frequency, their color changes as they reach more people.

Rainbow's design helps real users create authentic content, which they can show to more and more people as they level up in color.

Meeting Like-Minded Individuals

When the app puts aside all the usual pretenses of social media, users can meet real people with similar interests.

Whether it's about art, books, music, food, or anything else, people can feel at ease expressing their genuine interests without putting up facades. Once the barrier of impressing people with fake content to create a popular profile is removed, people can be free to make new genuine friends.

Conclusion

Rainbow is the perfect app for real users looking to find and post authentic content. It allows genuine representation of one's personality on their profile which is a breath of fresh air

amongst the other traditional social media apps. Rainbow has over one million users with an average rating of five stars in the app store.

For further queries, please contact the company via the information listed below.

Contact Details:

Business: Rainbow app

Contact Email: bassem@rainbowapp.com

Website: rainbowapp.com

Country: United States

Bassem Salloum

Rainbow

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/632532988>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.