

EcoMatcher launches the next generation of the “Tree” App for Microsoft Teams

Introducing white labeling, notifications, and carbon calculation

HONG KONG, May 9, 2023
/EINPresswire.com/ -- EcoMatcher is launching the EcoMatcher App for Teams 2.0, introducing white labeling, notifications, and carbon calculation. The EcoMatcher App for Teams can be found in Microsoft’s AppSource under the industry category Sustainability.



Plant and Track Trees in Microsoft Teams

The App brings the benefits of tree-planting directly into Microsoft Teams, enabling employees to contribute to a greener world without leaving their desks. Microsoft Teams’ users can plant trees and track them using beautiful satellite mapping technologies. They can also listen to forest sounds through the App and chat with their chatbot-powered trees.

The App 2.0 can now be customized, enabling companies to make it their own “Tree App.” Companies can give the App a unique name, use their logos, and customize the text. EcoMatcher’s new notifications can also remind users to, e.g., virtually revisit their tree and take a “tree break.” In addition, users can easily calculate their annual carbon footprint with EcoMatcher’s “MyCarbon,” the world’s simplest carbon calculator, all without leaving Microsoft Teams.

“In November 2022, EcoMatcher launched the first version of the App, resulting in great and useful feedback from users,” said Bas Fransen, CEO and Founder of EcoMatcher. “We have incorporated much of that feedback and hope this update will resonate even more with our customers.”

For more, go to <https://teams.ecomatcher.com>.

-ENDS-

About EcoMatcher

EcoMatcher (<https://www.ecomatcher.com>) plants trees with vetted tree-planting foundations. EcoMatcher knows everything about every tree through EcoMatcher technology, offering full transparency and engagement. Companies can use trees for programs such as meaningful corporate gifting, loyalty, rewards, employee engagement, events, and transparent carbon offsetting. Users can virtually travel to every tree planted and learn more about the tree and the tree's farmer.

For EcoMatcher media relations, please get in touch with karming@ecomatcher.com.

Bas Fransen

EcoMatcher Limited

[email us here](#)

Visit us on social media:

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/632586628>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.