

Fruit Puree Market Estimated to Attain \$7.8 Billion by 2031

A number of factors, including rising demand from the bakery and infant food industries, have contributed to the fruit puree market's strong expansion.

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/EINPresswire.com/ -- The report provides an extensive analysis of changing market dynamics, major segments, value chain, competitive scenario, and regional landscape. This research offers a valuable guidance to



leading players, investors, shareholders, and startups in devising strategies for the sustainable growth and gaining competitive edge in the market. The report also provides a detailed analysis of the market structure, key players, and their strategies. The market is expected to reach \$7.8 billion by 2031, growing at a CAGR of 6.3% from 2022 to 2031.

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Rise in consumption of a healthy diet and increased consumer knowledge of the benefits of eating well serve as potential opportunities for the expansion of the global fruit puree market.”

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Fruit puree is used more frequently in a variety of food preparation processes and is renowned for its adaptability in the food and beverage sector. It is frequently used as an ingredient in a variety of food and beverage categories, including baby food, dairy desserts, bakery fillings, everyday foods, beverages, flavors for the food industry,

etc. For instance, among Dutch producers of mixed taste drinks, mango is a very popular addition. These mixed-flavor juices, which are sometimes referred to as "Tropical," "Exotic," or "Multivitamin," include some mango puree. Juice blending businesses combine mango puree with a variety of other ingredients to create unique combinations that are appealing to consumers, particularly in Europe.

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The major players analyzed for global fruit puree industry are Agrana Zucker Starke und Frucht Holding AG, Aseptic Fruit Purees, China Kunyu Industrial, David Berryman Ltd, Dennick FruitSource, LLC, Doehler Group SE, Fruit Puree Miami, Grunewald International, Ingredion Incorporated, Milne Fruit Products, Inc., Sicoly Cooperative, SVZ International B.V, The Perfect Puree of Napa Valley, Tree Top Inc., and Uren Food Group.

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The region that dominated the global fruit puree market in 2021 was Asia-Pacific, and this dominance is anticipated to continue throughout the forecast period. The Asia-Pacific region is expected to experience the fastest fruit puree market growth during the forecast period. The region's market is primarily being driven by rising consumer purchasing power and the growth of the foodservice industry. The regional fruit puree market is expanding in part due to the growing use of fruit puree in the food processing sectors, including infant formula, smoothies, snacks, yogurt, sauces, and ice creams.

By application, it is classified into cosmetics & personal care products, food & beverage, and others. Further, food & beverage segment is bifurcated into bakery & dairy, confectionary, beverages, convenience foods, and baby foods. The food & beverage segment is anticipated to grow at highest CAGR during the forecast period. Fruit puree is used in a variety of drinks, including smoothies, fruit juices, and alcoholic beverages. A rising market exists for juices created from exotic fruit purees, and bartenders employ fruit purees to make cocktails in addition to other uses. This will help the fruit puree market in the food and beverage application segment to flourish. Thus, these fruit puree market trends are driving the market growth.

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--> By product, the berries segment was the highest revenue contributor to the market, with \$1,616.6 million in 2021, and is estimated to reach \$2,853.2 million by 2031, with a CAGR of 5.9%.

--> By nature, the conventional segment was the highest revenue contributor to the market, with \$2,290.7 million in 2021, and is estimated to reach \$4,332.0 million by 2031, with a CAGR of 6.7%.

--> Depending on application, the food and beverage segment was the highest revenue contributor to the market, with \$2,229.0 million in 2021, and is estimated to reach \$3,956.4 million by 2031, with a CAGR of 6.0%.

--> Region wise, Asia-Pacific was the highest revenue contributor, accounting for \$1,485.7 million in 2021, and is estimated to reach \$2,971.5 million by 2031, with a CAGR of 7.3%.

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