

# The High Cost of Late Detection: A Call to Action for Breast Cancer Screening

BANGALORE, KARNATAKA, INDIA, May 10, 2023 /EINPresswire.com/ -- Breast cancer is a widespread and devastating disease that affects women of all ages, races, and socio-economic backgrounds. In India, it is the most common form of cancer in women, accounting for a staggering 14% of all cancers in this population (<https://cytecure.com/blog/breast-cancer/statistics-of-breast-cancer/#:~:text=What%20is%20the%20percentage%20of,in%20rural%20and%20urban%20India>). Unfortunately, due to a lack of access to quality health care and early detection, the survival rates for Indian women with breast cancer are alarmingly low.



Breast Cancer Screening Camp

However, there is hope. Raising awareness about the importance of early detection can go a long way in reducing the number of women affected by this disease. This was the driving force behind

“

I believe that setting up breast cancer screening camps will act as a catalyst for women to seek medical attention and will reduce the barrier of accessibility to health care”

*Mahek Shah*

a recent breast cancer screening and awareness camp organized by Shree Raj Medical & Healthcare Centre and the Shrimad Rajchandra Aatma Tatva Research Centre. The camp was conceived and made possible by the exceptional efforts by a high school student, Mahek Jignesh Shah from The International School Bangalore. The camp was held in December 2022 in the rural areas of Sudhagadh and Khalapur Taluka in Maharashtra and provided screening for 147 women from 40 different villages.

The camp utilized a radiation-free, non-invasive screening method called "Thermalytix," a patented technology developed by a health-tech startup called Niramai. The success of this

camp has inspired Shree Raj Medical & Healthcare Centre to continue their efforts in providing quality health care to rural communities, with plans to host a cervical cancer thermal screening camp in the near future.

The high cost of late detection in breast cancer highlights the critical importance of early diagnosis and access to quality health care. We must all do our part in raising awareness and advocating for the resources and support needed to help women overcome this disease.

Starting out with just one local community or one state can have a momentous impact. Therefore, rolling out such camps, such as cervical cancer camps, nationally can save a large number of lives.

Mahek Shah

IndiaCancerCare ([www.indiacancercare.org](http://www.indiacancercare.org))

+91 9900829595

[mahekshah@indiacancercare.org](mailto:mahekshah@indiacancercare.org)

Visit us on social media:

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/632697244>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.