

## Dubai's first FashionTV-branded residential tower by Danube Properties unveiled

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-- Located in the heart of Dubai,
Fashionz by Danube and FashionTV is a
luxurious residential tower featuring
700+ apartments spread over 65
floors. Each apartment is designed to
embody the sophistication and
glamour associated with the
extravagant FashionTV brand. Fashionz
is Danube's commitment to affordable
luxury for the residents of Dubai with
apartments starting at Dh 900,000.
(\$250,000)

Fashionz features world-class amenities, including a FashionTV gym, a FashionTV rooftop bar with a swimming pool, FashionTV restaurants, and FashionTV cafes, to cater to the needs of the residents.

Rizwan Sajan, Founder and Chairman of <u>Danube Properties</u>, added, "We are thrilled to collaborate with FashionTV for Fashionz. The worldwide recognition and appeal of FashionTV will complement Danube Properties' vision to establish an ultra-fashionable residential tower that will stand out on its own and be a remarkable addition to the iconic Dubai skyline."



Fashionz lobby



Danube Group Chairman Rizwan Sajan and His Highness Sheikh Nahyan bin Mubarak Al Nahyan at the Fashionz launch

Michel Adam, Founder of FashionTV, commented, "I am thrilled to see FashionTV partnering with Danube Properties to create Fashionz in Dubai. I believe this project will be a perfect reflection of

our brand's values and aesthetics. I can't wait to see the final result and invite everyone to join our upcoming launch party, which will be a true FashionTV-style celebration!

"Partnering with Danube Properties to create Fashionz has been a natural fit for us," said FashionTV CEO, Maximilian Dennis Edelweiss. "Our brand is all about luxury, elegance, and beauty, and we believe that Fashionz will embody those qualities, creating a truly unique living experience for our residents.



Fashionz gym

"Danube Properties has always been committed to designing homes that inspire and delight its customers. We are confident that Fashionz will surpass the expectations of our valued buyers, as it reflects our unwavering dedication to excellence," said Tarun Jain, Head of Operations at Danube Properties, Dubai.

Fashionz by Danube and FashionTV will be located in Jumeirah Village Triangle and is poised to become a highly sought-after address for discerning buyers seeking a lavish lifestyle in Dubai. This iconic tower is designed to cater to a diverse, international clientele who value opulence and the inimitable FashionTV brand.

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