

Growth Opportunities in the Digital Medicine Market | Proteus Digital Health, Omada Health, WellDoc

PORTLAND, OR, UNITED STATES, May 10, 2023 /EINPresswire.com/ -- [Digital Medicine Market](#)- Global Outlook and Forecast 2023-2030 is latest research study released by Allied Market Research evaluating the market risk side analysis, highlighting opportunities and leveraged with strategic and tactical decision-making support (2023-2030). The market Study is segmented by key a region that is accelerating the marketization. The report provides information on market research and development, growth drivers, and the changing investment structure of the Global Digital Medicine Market. Some of the key players profiled in the study are 2Morrow, Ginger.io, Akili Interactive Labs, Livongo Health, AliveCor, WellDoc, Mocacare, Proteus Digital Health, Voluntas and Omada Health.



Digital Medicine Market1

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Digital medicine is an emerging field that uses technology, such as mobile devices, wearable sensors, and artificial intelligence, to improve patient care and outcomes. It includes a wide range of technologies and approaches, such as digital therapeutics, remote patient monitoring, and personalized medicine.

Digital medicine can be used in various ways, such as to monitor patient health in real-time, provide personalized treatment recommendations, and facilitate communication between patients and healthcare providers. It can also be used to improve medication adherence, manage chronic conditions, and prevent disease.

One of the key advantages of digital medicine is that it enables healthcare providers to collect and analyze large amounts of data about patient health and behavior, which can be used to develop more effective treatments and improve patient outcomes. Additionally, digital medicine can increase patient engagement and empowerment by providing them with more information about their health and giving them greater control over their own care.

Digital Medicine Market: Demand Analysis & Opportunity Outlook 2030

Digital Medicine research study defines market size of various segments & countries by historical years and forecast the values for next 7 years. The report is assembled to comprise qualitative and quantitative elements of Digital Medicine industry including: market share, market size (value and volume 2017-2021, and forecast to 2030) that admires each country concerned in the competitive marketplace. Further, the study also caters and provides in-depth statistics about the crucial elements of Digital Medicine which includes drivers & restraining factors that helps estimate future growth outlook of the market.

Marketing Communication and Sales Channel

Understanding “marketing effectiveness” on a continual basis, help determine the potential of advertising and marketing communications and allow to use of best practices to utilize untapped audience. In order to make marketers make effective strategies and identify why the target market is not giving attention, we ensure the Study is Segmented with appropriate marketing & sales channels to identify potential market size by value & Volume* (if Applicable).

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The segments and sub-section of Digital Medicine market is shown below:

By Technology: Mobile Health, EMR/EHR, Telehealth, Wireless Health

By Application: Diabetes, Mental Health, Heart Disease, Smoking, Drug Non-adherence, Obesity, COPD, Asthma

Some of the key players involved in the Market are: 2Morrow, Ginger.io, Akili Interactive Labs,

Livongo Health, AliveCor, WellDoc, Mocacare, Proteus Digital Health, Voluntis and Omada Health.

Important years considered in the Digital Medicine study:

Historical year – 2017-2021; Base year – 2021; Forecast period** – 2022 to 2030 [** unless otherwise stated]

If opting for the Global version of Digital Medicine Market; then below country analysis would be included:

- North America (USA, Canada and Mexico)
- Europe (Germany, France, the United Kingdom, Netherlands, Italy, Nordic Nations, Spain, Switzerland and Rest of Europe)
- Asia-Pacific (China, Japan, Australia, New Zealand, South Korea, India, Southeast Asia and Rest of APAC)
- South America (Brazil, Argentina, Chile, Colombia, Rest of countries etc.)
- Middle East and Africa (Saudi Arabia, United Arab Emirates, Israel, Egypt, Turkey, Nigeria, South Africa, Rest of MEA)

Key Questions Answered with this Study:

- 1) What makes Digital Medicine Market feasible for long term investment?
- 2) How influencing factors driving the demand of Digital Medicine in next few years?
- 3) Territory that may see steep rise in CAGR & Y-O-Y growth?
- 4) What geographic region would have better demand for product/services?
- 5) What opportunity emerging territory would offer to established and new entrants in Digital Medicine market?
- 6) What strategies of big players help them acquire share in mature market?
- 7) Know value chain areas where players can create value?
- 8) What is the impact analysis of various factors in the Global Digital Medicine market growth?
- 9) Risk side analysis connected with service providers?

Introduction about Digital Medicine Market

Digital Medicine Market Size (Sales) Market Share by Type (Product Category)

Digital Medicine Market by Application/End Users

Digital Medicine Sales (Volume) and Market Share Comparison by Applications

Global Digital Medicine Sales and Growth Rate (2020-2030)

Digital Medicine Competition by Players/Suppliers, Region, Type, and Application

Digital Medicine (Volume, Value, and Sales Price) table defined for each geographic region defined.

Digital Medicine Players/Suppliers Profiles and Sales Data

Key Raw Materials Analysis & Price Trends

Supply Chain, Sourcing Strategy and Downstream Buyers, Industrial Chain Analysis

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