

Introducing Joplins Sunglasses: Eco-Friendly, Stylish, and Comfortable Eyewear for the Environmentally Conscious

SAN FRANCISCO, CALIFORNIA, UNITED STATES, May 11, 2023

/EINPresswire.com/ -- Joplins

Sunglasses, a cutting-edge eyewear brand, is proud to announce the launch of its new collection of [sustainable sunglasses](#). Designed for the environmentally conscious consumer, Joplins Sunglasses fuses style, comfort, and sustainability into a single line of innovative eyewear. The company's commitment to protecting the planet is evident in every pair, from the use of eco-friendly materials to the implementation of sustainable practices in manufacturing and packaging.



The Ganges White

“

We believe that style and sustainability should go hand in hand. Our goal is to provide fashion-forward, eco-friendly eyewear that not only looks amazing but also has a positive impact.”

Rafael Dutra

Joplins Sunglasses has made it its mission to create a product that not only looks great but also promotes a healthier environment. The frames are made from bio-based and recycled materials, such as bamboo, wood, and recycled plastics, significantly reducing the brand's carbon footprint. Additionally, the sunglasses feature high-quality, polarized lenses that provide 100% UV protection, ensuring optimal eye comfort and health for wearers.

To further its environmental commitment, Joplins Sunglasses has partnered with non-profit organizations

working to protect and restore ecosystems. For every pair of sunglasses sold, the company will donate a portion of the proceeds to these organizations, making a tangible impact on global reforestation and ocean cleanup efforts.

Joplins Sunglasses is also dedicated to ensuring its packaging and shipping processes are

environmentally friendly. The brand utilizes recycled and biodegradable materials for its packaging, and partners with carbon-neutral shipping companies to minimize the environmental impact of product delivery.

The new collection of Joplins Sunglasses is now available for purchase online at <https://www.wearjoplins.com> and in select retail stores worldwide. With a wide variety of frame styles, colors, and lens options, customers are sure to find the perfect pair to suit their personal style and preferences.

To celebrate the launch, Joplins Sunglasses is offering a limited-time promotion: customers can use the code "ECO25" for a 25% discount on their first purchase. This offer is valid through May 30th, 2023, and applies to all sunglasses in the new collection.

For more information on Joplins Sunglasses and its commitment to sustainable eyewear, please visit the company's website at <https://www.wearjoplins.com>, or follow Joplins Sunglasses on social media via Facebook, Instagram, and Twitter for the latest news, updates, and promotions.

About Joplins Sunglasses:

Joplins Sunglasses is an innovative eyewear brand focused on creating sustainable, stylish, and [comfortable sunglasses](#) for the environmentally conscious consumer. The company's commitment to protecting the environment is showcased in its use of eco-friendly materials and manufacturing processes, as well as its dedication to supporting environmental non-profit organizations. With a diverse range of designs and high-quality polarized lenses, Joplins Sunglasses offers the perfect blend of fashion and function for those who want to make a positive impact on the planet.



The Zeneye



Joplins Sunglasses

Please Note: Rafael Dutra, founder, and CEO of Joplins Sunglasses, is available for interviews upon request. High-resolution images of the new collection and logo are also available for media use. Please contact press@wearjoplins.com to arrange an interview or request images.

Rafael Dutra

Joplins Inc

+1 415 202 5202

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/633089121>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.