

MINTSTARS LAUNCHES SEX-POSITIVE PLATFORM TO EMPOWER CREATORS, RAISING \$600K FROM POLYGON & SPANKCHAIN

New platform offers alternative approach to NFTs, helping creators combat censorship, burnout, piracy, and high fees



MintStars Logo

LONDON, UK, May 11, 2023

/EINPresswire.com/ -- To tackle the challenges in the creator economy,

MintStars has developed the world's first [sex-positive](#) NFT subscription platform. While the creator economy is booming, [creators](#) on platforms like OnlyFans often struggle with high fees, burnout, piracy, and censorship. Sex workers and LGBTQ+ creators face widespread discrimination; almost 2/3 of adult creators have lost a bank account or payment app. MintStars provides a more inclusive alternative with lower fees, using crypto-based payments to protect creators from financial exclusion and enabling creators to earn money from fans reselling their content.

“

Sex workers should have the same access to the internet as everyone else, without having to pay extortionate fees due to payment processors discriminating against them.”

Jessica Van Meir

The London-based startup, incubated with the Harvard Innovation Labs, recently closed its \$600k pre-seed funding round, led by notable blockchain leader [Polygon](#) Labs and adult crypto company SpankChain.

Co-founder Jessica Van Meir, a PhD student at the Harvard

Kennedy School of Government researching sex workers' rights, previously worked for a feminist law firm supporting victims of image-based sexual abuse (“revenge porn”) and sex trafficking. Through this work, Van Meir observed that online sex workers struggle with having their images stolen, financial discrimination (from banks and payment processors), and deplatforming on social media.

“Sex workers should have the same access to the internet as everyone else, without having to pay extortionate fees due to payment processors discriminating against them,” Van Meir says. “We built MintStars for all creators who make a living off their bodies, be they models, sex workers, or dancers, because we believe in consent and bodily autonomy.”

MintStars enables creators to monetize their content through subscriptions and marketplace sales and allows fans to earn money from promoting creators. Fans can collect and resell exclusive content to other fans on the MintStars marketplace, with royalties paid back to the original creator. Unlike other content subscription platforms, MintStars charges fans a five percent fee, with creators paying nothing. Payments on the platform happen in USDC, a stablecoin equivalent to the dollar, so creators are protected from financial discrimination, chargebacks, and delayed payouts.

While the rise of Web3 and blockchain technology has been widely documented, the space is still hampered by high barriers to entry and a lack of real-world use cases.

According to co-founder and CEO Daniel Sargent, MintStars is taking an alternative approach: "People associate NFTs with gatekept communities and outrageously expensive cartoon jpegs. We're taking the same technology and giving it purpose to solve the real problems creators face, without requiring any crypto knowledge to use the platform."

MintStars' beta launch has attracted 1,000 users since going live in January. With the recent funding round, MintStars is committed to furthering its vision of a world where creators have freedom to express themselves with fairer pay and ownership of their content.

About Polygon Labs:

Polygon Labs develops Ethereum scaling solutions for Polygon protocols. Polygon Labs engages with other ecosystem developers to help make available scalable, affordable, secure and sustainable blockchain infrastructure for Web3. Polygon Labs has initially developed a growing suite of protocols for developers to gain easy access to major scaling solutions, including layer 2s (zero-knowledge rollups and optimistic rollups), sidechains, hybrid chains, app-specific chains, enterprise chains, and data availability protocols. Scaling solutions that Polygon Labs initially developed have seen widespread adoption with tens of thousands of decentralized apps, unique addresses exceeding 223 million, over 1.2 million smart contracts created and 2.52 billion total transactions processed since inception. The existing Polygon network is home for some of the biggest Web3 projects, such as Aave, Uniswap, and OpenSea, and well-known enterprises, including Robinhood, Stripe and Adobe. Polygon Labs is carbon neutral with the goal of leading Web3 in becoming carbon negative.

CONTACT Fraser Bell, Press Contact / CMO, MintStars

EMAIL press@mintstars.co.uk

WEB www.mintstars.com

Website | Twitter | LinkedIn | Discord | Instagram

MintStars Press Kit:

<https://mintstars.notion.site/Press-Kit-7edf74ccfa8e4cc18d52e12055a5d4f2>

Polygon Logos and assets: <https://polygontechnology.notion.site/Polygon-Brand-Logos-New-1352d302b9204da891e80d7ced7e1a96>

Fraser Bell

MintStars

[email us here](#)

Visit us on social media:

[Twitter](#)

[Instagram](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/633092262>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.