

Hisense Launches Line Up of Award Winning New Generation TVs

DUBAI, UNITED ARAB EMIRATES, May 12, 2023 /EINPresswire.com/ -- Hisense has announced its new range of award-winning television sets, including the ULED X range, at a launch event in Dubai. The new range includes the U85UX, ULED X, and U9 models, which have won numerous awards in 2022-2023. The launch event was held at the Hisense booth at the CES 2023 exhibition.

The new range of Hisense televisions features the latest in display technology, including Mini LED and ULED X panels. The U85UX model is a 85-inch 8K TV, while the ULED X and U9 models are 65-inch 4K TVs. All three models feature Hisense's proprietary ULED X technology, which uses a combination of ULED and Mini LED panels to create a more vibrant and dynamic image. The ULED X technology also includes a built-in AI processor that can analyze the content and adjust the image settings accordingly. The new range of Hisense televisions also features a range of connectivity options, including multiple HDMI ports, a USB port, and a built-in smart TV system. The Hisense booth at CES 2023 also featured a range of other Hisense products, including refrigerators, washing machines, and air conditioners.



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Hisense's CEO, Wang Xing, said: "We are excited to introduce our new range of Hisense televisions, which feature the latest in display technology and connectivity options. The new range includes the U85UX, ULED X, and U9 models, which have won numerous awards in 2022-2023. We believe that these new televisions will be a hit with consumers, and we are looking forward to seeing their reaction to the Hisense booth at CES 2023." The new range of Hisense televisions is now available for purchase in the United Arab Emirates and other parts of the Middle East.

ULED X 16 16 Hi-View Engine X

UX 85% K4 30%.



Leading consumer electronics company unveils its next generation of TVs in the region

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ئەنلىقىن: <https://hisenseme.com/>

Pragati Malik
MCS Actuon
+971 54 531 5575
[email us here](#)

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