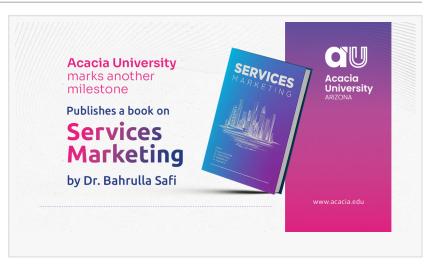


Acacia University has a new book release by Vice President - Dr. Bahrullah Safi

ARIZONA, ARIZONA, UNITED STATES, May 12, 2023 /EINPresswire.com/ -- Dr. Bahrullah Safi, Vice President of <u>Acacia</u> <u>University</u>, has added another achievement with the release of the book "Services Marketing" which he coauthored with professionals in the area.

Service marketing is simply defined as a phenomenon wherein a service or an intangible commodity is promoted and



marketed among the target audience. Service sector plays an important role in the growth of the economy of a country. In this book, we tried to cover the different aspects of services and the marketing strategies.

"It is with great pleasure that we announce the release of this book on Services Marketing" stated Dr. Bahrullah Safi, Vice President - International at Acacia University.

EMPYREAL publishing house released the book on January, 2023. The book is available for purchase at the following link:

https://www.empyrealpublishinghouse.com/saumyabrata-nath-services-marketing.php

Tim Moman Acacia University +1 480-428-6034 email us here Visit us on social media: Facebook Twitter LinkedIn Instagram YouTube

This press release can be viewed online at: https://www.einpresswire.com/article/633322372

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2023 Newsmatics Inc. All Right Reserved.