

Banking-as-a-Service Market Analysis & Forecast for Next 5 Years | PayPal, SolarisBank, iZettle

Stay up to date with Banking-as-a-Service Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth.

PUNE, MAHARASHTRA, INDIA, May 15, 2023 /EINPresswire.com/ -- 2023-2031 Report on Global <u>Banking-as-a-Service Market</u> by Player, Region, Type, Application and Sales Channel is the



latest research study released by HTF MI evaluating the market risk side analysis, highlighting opportunities, and leveraging strategic and tactical decision-making support. The report provides information on market trends and development, growth drivers, technologies, and the changing investment structure of the Global Banking-as-a-Service Market. Some of the key players profiled

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HTF MI integrates History, Trends, and Forecasts to identify the highest value opportunities, cope with the most critical business challenges and transform the businesses."

Criag Francis

in the study are SolarisBank, Sqaure, PayPal, Fidor Bank, Moven, Prosper, FinTechs, Braintree, OANDA, Currency Cloud, Intuit, Gemalto, Finexra, BOKU, Invoicera, Coinbase, Authy, Dwolla, GoCardless, iZettle.

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Banking-as-a-Service Market Overview:

The study provides a detailed outlook vital to keep market knowledge up to date segmented by Government, Banks & NBFC, , API-based BaaS & Cloud-based BaaS, and 18+ countries across the globe along with insights on emerging & major players. If you want to analyze different companies involved in the Banking-as-a-Service industry according to your targeted objective or geography we offer customization according to your requirements.

Banking-as-a-Service Market: Demand Analysis & Opportunity Outlook 2029

Banking-as-a-Service research study defines the market size of various segments & countries by historical years and forecasts the values for the next 6 years. The report is assembled to comprise qualitative and quantitative elements of Banking-as-a-Service industry including market share, market size (value and volume 2018-2022, and forecast to 2029) that admires each country concerned in the competitive marketplace. Further, the study also caters to and provides in-depth statistics about the crucial elements of Banking-as-a-Service which includes drivers & restraining factors that help estimate the future growth outlook of the market.

The segments and sub-section of Banking-as-a-Service market is shown below:

The Study is segmented by the following Product/Service Type: , API-based BaaS & Cloud-based BaaS

Major applications/end-users industry are as follows: Government, Banks & NBFC

Some of the key players involved in the Market are: SolarisBank, Sqaure, PayPal, Fidor Bank, Moven, Prosper, FinTechs, Braintree, OANDA, Currency Cloud, Intuit, Gemalto, Finexra, BOKU, Invoicera, Coinbase, Authy, Dwolla, GoCardless, iZettle

Important years considered in the Banking-as-a-Service study:

Historical year – 2018-2022; Base year – 2022; Forecast period** – 2023 to 2029 [** unless otherwise stated]

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If opting for the Global version of Banking-as-a-Service Market; then the below country analysis would be included:

- North America (the USA, Canada, and Mexico)
- Europe (Germany, France, the United Kingdom, Netherlands, Italy, Nordic Nations, Spain, Switzerland, and the Rest of Europe)
- Asia-Pacific (China, Japan, Australia, New Zealand, South Korea, India, Southeast Asia, and the Rest of APAC)
- South America (Brazil, Argentina, Chile, Colombia, the Rest of the countries, etc.)
- the Middle East and Africa (Saudi Arabia, United Arab Emirates, Israel, Egypt, Turkey, Nigeria, South Africa, Rest of MEA)

Key Questions Answered with this Study

- 1) What makes Banking-as-a-Service Market feasible for long-term investment?
- 2) Know value chain areas where players can create value?
- 3) Teritorry that may see a steep rise in CAGR & Y-O-Y growth?
- 4) What geographic region would have better demand for products/services?

- 5) What opportunity emerging territory would offer to established and new entrants in Banking-as-a-Service market?
- 6) Risk side analysis connected with service providers?
- 7) How influencing are factors driving the demand of Banking-as-a-Service in the next few years?
- 8) What is the impact analysis of various factors in the Global Banking-as-a-Service market growth?
- 9) What strategies of big players help them acquire a share in a mature market?
- 10) How Technology and Customer-Centric Innovation is bringing big Change in Banking-as-a-Service Market?

There are 15 Chapters to display the Global Banking-as-a-Service Market

Chapter 1, Overview to describe Definition, Specifications, and Classification of Global Banking-as-a-Service market, Applications [Government, Banks & NBFC], Market Segment by Types, API-based BaaS & Cloud-based BaaS;

Chapter 2, the objective of the study.

Chapter 3, Research methodology, measures, assumptions, and analytical tools

Chapters 4 and 5, Global Banking-as-a-Service Market Trend Analysis, Drivers, Challenges by consumer behavior, Marketing Channels, Value Chain Analysis

Chapters 6 and 7, show the Banking-as-a-Service Market Analysis, segmentation analysis, characteristics;

Chapters 8 and 9, show Five forces (bargaining power of buyers/suppliers), Threats to new entrants, and market conditions;

Chapters 10 and 11, show analysis by regional segmentation [North America, Europe, Asia-Pacific etc], comparison, leading countries, and opportunities; Customer Behaviour

Chapter 12, identifies the major decision framework accumulated through Industry experts and strategic decision-makers;

Chapters 13 and 14, are about the competitive landscape (classification and Market Ranking) Chapter 15, deals with Global Banking-as-a-Service Market sales channel, research findings, conclusion, appendix, and data source.

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Thanks for showing interest in Banking-as-a-Service Industry Research Publication; you can also get individual chapter-wise sections or region-wise report versions like North America, LATAM, United States, GCC, Southeast Asia, Europe, APAC, Japan, United Kingdom, India or China, etc

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