

Parablu to Deliver Microsoft Azure-Hosted Cybersecurity and Data Resiliency SaaS Solutions

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/EINPresswire.com/ -- [Parablu](#), a global provider of SaaS-based data protection and management solutions for endpoints, on-premises, and cloud environments, today announced a multi-year agreement with Microsoft that integrates engineering, go-to-market activities, and co-selling of Parablu's BluVault and the [Ransomware Defense Suite](#) Software-as-a-Service (SaaS) offerings.



Parablu's innovation and their "All-In" approach with the Microsoft cloud infrastructure while enabling customers to securely store and AI-leveraged functionality using protected copies of their data."

*Allison West Hughes, Microsoft
CVP of Digital Acquisition*

Parablu will leverage Microsoft Cloud infrastructure and services -- [Microsoft Azure](#) and Microsoft 365 to deliver scalable, secure, cost-efficient, and cyber-resilient data management and protection solutions. Parablu's patent-protected zero- and low-cost storage options will not only help businesses effectively address today's economic challenges but also deliver proven data security for endpoints and Microsoft 365 -- backed by the global scale, durability, and security of the Microsoft cloud. Parablu's BluVault offering in combination with the Ransomware Defense Suite is designed to quickly detect and recover

from cyber-attacks such as ransomware using early detection techniques, accelerated recovery options, file/device quarantining features, as well as e-Discovery, making it easier for customers as well as AI tools to find and use this data effectively.

"With more knowledge workers now working remotely, the number of endpoints has grown exponentially -- increasing the likelihood of ransomware and other malicious threats," said Parablu Chief Strategy Officer Randy De Meno. "This alliance empowers Microsoft and its ecosystem of partners to deliver proven heterogeneous data management, backup, and data security solutions built for OneDrive for Business and Microsoft Azure while giving customers a proactive defense against malicious actors. Today's announcement proves that innovation and cost efficiency in data security can be accomplished in a collaborative fashion with Microsoft using their proven infrastructure."

Allison West Hughes, Microsoft CVP of Digital Acquisition added, "Parablu's focus on delivering innovative, cyber-resilient, data management and protection SaaS capabilities using Microsoft Azure and Microsoft 365 instantly equips all of our customers with best-of-breed options to manage and protect their most used devices and applications -- their endpoints and Microsoft 365. We've been greatly impressed by Parablu's innovation and their "All-In" approach with the Microsoft cloud infrastructure while enabling customers to securely store and AI-leveraged functionality using protected copies of their data."



"This collaboration with Microsoft enables Parablu to deliver best-of-breed solutions combining zero-trust security, zero-knowledge encryption, and zero-cost storage from the best data centers leveraging leading-edge, scalable, and highly secure infrastructure," said Anand Prahlad, CEO of Parablu. "We look forward to collaborating with Microsoft to innovate and expand our offering to cover more data sources while continuing to leverage the Microsoft Azure cloud and the cutting-edge services it provides."

This collaboration builds on Parablu's recent recognition by G2 as the best online solution compared to 158 other backup products in nearly all key categories and robust experience with storage, data management, and security, while leveraging the capabilities of Azure and Microsoft 365. BluVault's cutting-edge features such as platform-independent granular restores, point-in-time recovery, cloud-cloud restores, rapid recovery, as well as new innovations that automatically tier data across OneDrive and Azure, will all be served out of the Microsoft cloud. The new agreement includes plans to enhance Parablu's SaaS offering with various Azure Services including Azure OpenAI Service.

Brian Bellows, an analyst at Piper Sandler said, "Frequently abrasive economic times often spark innovation and growth. Microsoft's partnering with Parablu while enabling robust technical and secure data capabilities may be another example of Microsoft sparking ecosystem success and growth within the tech sector."

About Parablu

Parablu is a leading provider of data security and resiliency solutions for digital enterprises.

These solutions protect enterprise data completely and provide total visibility into all data movement through centrally managed intuitive dashboards. Parablu's products include BluVault, a suite of powerful and secure data backup solutions designed for the cloud; and BluSync™, a suite of solutions designed for secure managed file transfer, secure collaboration, and file services. Both solutions holistically address enterprise data protection needs and can be easily bridged with existing infrastructure to provide cost-effective data protection.

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