

# Storytelling 4 Success Launches Transformative On-Demand Storytelling Course for Driven Professionals

*The dynamic and self-paced course teaches the powerful art of storytelling to enable career advancement.*

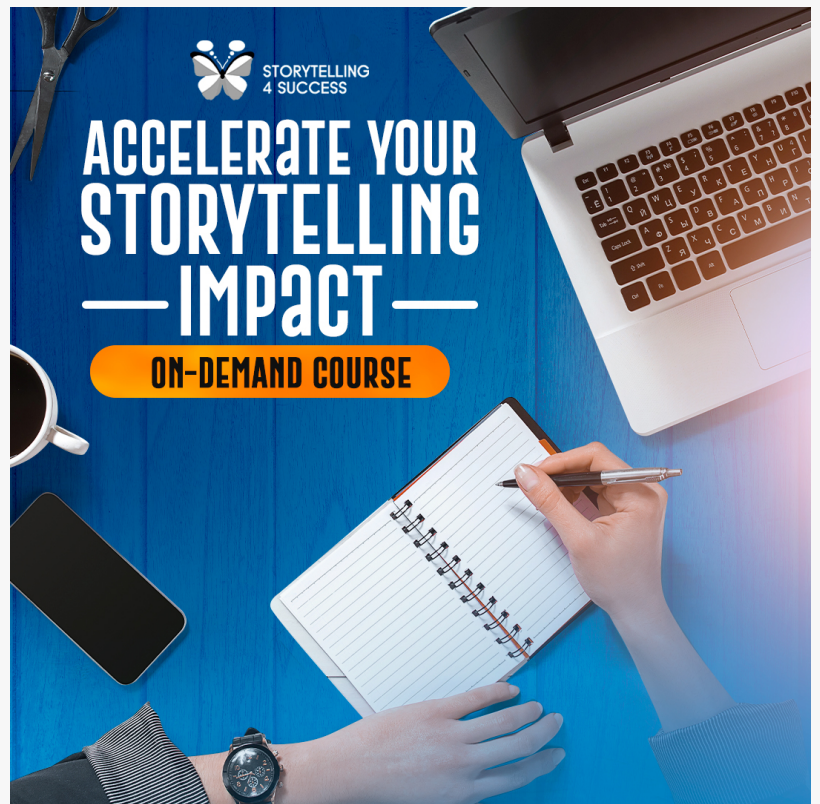
CLOVIS, CALIFORNIA, UNITED STATES, May 16, 2023 /EINPresswire.com/ -- [Storytelling 4 Success](#) announces the launch of its revolutionary and highly captivating on-demand [storytelling course](#) for professionals, called Accelerate Your Storytelling Impact.

Storytelling 4 Success is a [storytelling coaching service](#) that teaches a vital career-building skill to technical and non-technical professionals looking to advance their career and influence others. At the very core of the course, Founder and Storytelling Coach, David Ghodsizadeh, provides private online and in-person coaching to professionals looking to make a stronger impact through leadership storytelling. David provides these professionals with the framework to reflect on meaningful life experiences and craft memorable stories that connect to audiences.

“Storytelling 4 Success is where leadership and storytelling collide to create a powerful combination for success,” David says. “In today’s fast-paced and competitive business world,



**STORYTELLING  
4 SUCCESS**



it's not just what you say, but how you say it that matters. Leaders learn how to harness the power of storytelling to advance their careers, inspire audiences, and deliver a lasting impression.

“When communicating meaning behind messages of emotion to the audience, more than 90% of the speaker’s impact comes from sources beyond the words alone. 55% comes from facial expressions such as the eyes and mouth, while 38% derives from paralinguistics or how words are spoken. The words you speak only represent 7%. Leadership storytelling effectively incorporates these three aspects for greater impact.”

This new, on-demand storytelling course is packed with expert guidance and exercises together with 90 minutes of video content and a 20-page guide on 7 critical storytelling topics that include:

- Overview of 5 essential storytelling skills
- 5 skill development exercises to master
- Storytelling structure and SOFA acronym
- Thorough life mapping exercise and story creation
- Scalable template for storytelling delivery
- Impactful story delivery in business settings with exercises
- Additional resources – articles, videos, books, and blog.

To meet the needs of all professionals, Storytelling 4 Success offers personalized coaching services in various formats, including the online course, private online coaching packages, and in-person coaching. Storytelling coaching is a rewarding investment for students and early-stage professionals to experienced executives, in disciplines such as engineering, sales, product management, marketing, research and development, and many more.

For more information about Storytelling 4 Success, please visit <https://freeyourstories.com>. Connect with Storytelling 4 Success on LinkedIn and Twitter.

About David Ghodsizadeh

David Ghodsizadeh is the Founder and Storytelling Coach behind Storytelling 4 Success. David is a seasoned marketer with a rich background in the high-tech industry and received formal storytelling training in 2010s by world renowned coaches. Once he became a storytelling expert,



David began coaching his own clients in 2016 as a freelancer and then started Storytelling 4 Success in 2022. His impressive client portfolio consists of professionals from a diverse range of industries including leading software companies, electronics manufacturers, medical providers, consulting firms, and educational institutions.

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