

American Cosmetic Association Introduces Cosmetic Certification

ACA offering cosmetic certifications for makeup, skincare, fragrance and hair & beauty products.

HARRISBURG, PENNSYLVANIA, USA, May 16, 2023 /EINPresswire.com/ -- [American Cosmetic Association](#) (ACA), an authority in the beauty and personal care industry, is excited to announce the launch of its innovative cosmetic certification services. This comprehensive offering includes three distinct certifications: "Organic Natural Certified," "Green Certified," and "Clean Certified."

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American Cosmetic Association

The ACA's cosmetic certification services have been designed to meet the growing demand for transparency, authenticity, and sustainability in the cosmetic industry. As consumers become increasingly conscious about the products they use, these certifications aim to provide them with reliable information and assurance regarding the quality and composition of cosmetics including makeup, skincare, fragrance and hair & beauty products.

The "Organic Natural Certified" designation ensures that products meet stringent standards in terms of organic sourcing and natural ingredients. This certification guarantees that the cosmetics are free from harmful chemicals, pesticides, and genetically modified organisms (GMOs), giving consumers peace of mind about their impact on both personal health and the environment.

The "Green Certified" certification signifies the commitment of cosmetic manufacturers to sustainable practices throughout their entire production process. It evaluates factors such as environmentally friendly packaging, reduced carbon footprint, renewable energy usage, and ethical sourcing of [cosmetic ingredients](#). This certification empowers consumers to make eco-conscious choices and support brands that prioritize environmental stewardship.

The "Clean Certified" certification encompasses a holistic approach to product safety and purity. It ensures that cosmetics are free from potentially harmful substances such as parabens, sulfates, phthalates, and synthetic fragrances. This certification provides consumers with a reliable benchmark for assessing the safety and cleanliness of the products they use, catering to those with sensitivities or specific health concerns.

To obtain any of these esteemed certifications, cosmetic manufacturers must undergo rigorous evaluation and comply with ACA's meticulous standards. This process involves thorough ingredient assessments, manufacturing audits, and verification of supply chain transparency. "As the beauty and personal care industry continues to evolve, it is crucial to provide consumers with trustworthy and transparent information about the cosmetics they use," said the Board of ACA. "We are proud to introduce our cosmetic certification services, which empower consumers to make informed choices while supporting responsible and sustainable brands."

The ACA's [cosmetics certification](#) services are poised to revolutionize the cosmetic industry by fostering greater consumer confidence and promoting the development of cleaner, safer, and more sustainable beauty products.

For more information about ACA's cosmetic certification services and how to participate, please visit <https://www.cosmeticassociation.org/cosmetic-products/cosmetic-certifications/>

About American Cosmetic Association (ACA):

The American Cosmetic Association (ACA) is a leading authority in the beauty and personal care industry. ACA is a multi-disciplinary volunteer effort by physicians, surgeons, dentists, scientists and cosmetic & aesthetic industry professionals with the goal of providing the most comprehensive and reliable source of information relating to plastic & cosmetic surgery, cosmetic dentistry, cosmetic dermatology and cosmetic products. Committed to fostering excellence and innovation, the ACA promotes best practices, quality standards, and consumer education. With its comprehensive cosmetic certification services, the ACA strives to ensure the integrity, safety, and sustainability of cosmetic products in the market.

Steven Line

American Cosmetic Association

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